



Ipsos KMG



gemiusRanking^{TR}

Data contained in this statement is published on gemiusRanking TR and is developed basing on data obtained through the gemiusTraffic with the use of counting scripts, which are embedded in the code of sites included in the study.

gemiusTraffic is a part of Internet Audience Measurement project conducted by Gemius SA and Ipsos KMG for IAB Turkey. The gemiusTraffic study provides information on internet users web site behavior and the technical characteristics of their computers.

Source: Gemius SA, gemiusTraffic, 24.07.2017 – 13.08.2017

WEB BROWSERS <http://www.rankingtr.com/en/ranking/web-browsers.html>

A ranking of web browsers that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Chrome 59.x	12.83%	- 8.79 p.p.	21.62%	- 2.14 p.p.	23.76%	- 0.86 p.p.
2	Chrome Mobile 59.x	11.07%	- 0.37 p.p.	11.44%	- 0.07 p.p.	11.51%	+ 0.4 p.p.
3	Chrome 60.x	9.88%	+ 8 p.p.	1.88%	+ 1.51 p.p.	0.37%	+ 0.33 p.p.
4	WebKit Mobile 10.x	4.30%	- 0.12 p.p.	4.42%	- 0.05 p.p.	4.47%	- 0.07 p.p.
5	MSIE 11.x	2.39%	- 0.1 p.p.	2.49%	- 0.11 p.p.	2.60%	- 0.09 p.p.
6	Chrome Mobile 51.x	1.88%	- 0.05 p.p.	1.93%	+ 0.02 p.p.	1.91%	+ 0.01 p.p.
7	WebKit Mobile 4.x	1.57%	- 0.09 p.p.	1.66%	- 0.02 p.p.	1.68%	- 0.06 p.p.
8	Chrome 49.x	1.32%	- 0.05 p.p.	1.37%	- 0.08 p.p.	1.45%	- 0.04 p.p.
9	Chrome Mobile 58.x	1.15%	- 0.21 p.p.	1.36%	- 0.26 p.p.	1.62%	- 0.34 p.p.
10	Firefox 54.x	0.95%	- 0.05 p.p.	1.00%	- 0.04 p.p.	1.04%	- 0.02 p.p.
11	Chrome Mobile 60.x	0.56%	+ 0.23 p.p.	0.33%	+ 0.26 p.p.	0.07%	+ 0.06 p.p.
12	Chrome Mobile 55.x	0.49%	- 0.05 p.p.	0.54%	- 0.01 p.p.	0.55%	- 0.03 p.p.
13	Chrome Mobile 56.x	0.49%	- 0.02 p.p.	0.51%	- 0.01 p.p.	0.52%	- 0.01 p.p.
14	Chrome Mobile 38.x	0.46%	- 0.04 p.p.	0.50%	0 p.p.	0.50%	- 0.01 p.p.
15	WebKit Mobile 9.x	0.42%	- 0.03 p.p.	0.45%	- 0.01 p.p.	0.46%	- 0.01 p.p.
16	Chrome 58.x	0.32%	- 0.05 p.p.	0.37%	- 0.07 p.p.	0.44%	- 0.09 p.p.
17	Chrome Mobile 44.x	0.31%	- 0.05 p.p.	0.36%	- 0.01 p.p.	0.37%	- 0.02 p.p.
18	Chrome Mobile 57.x	0.28%	- 0.03 p.p.	0.31%	- 0.03 p.p.	0.34%	- 0.03 p.p.
19	Chrome Mobile 34.x	0.24%	- 0.01 p.p.	0.25%	- 0.01 p.p.	0.26%	0 p.p.
20	Chrome Mobile 30.x	0.23%	- 0.01 p.p.	0.24%	- 0.01 p.p.	0.25%	- 0.01 p.p.
21	Chrome 56.x	0.19%	- 0.01 p.p.	0.20%	- 0.01 p.p.	0.21%	- 0.01 p.p.
22	Opera 46.x	0.17%	- 0.01 p.p.	0.18%	0 p.p.	0.18%	0 p.p.
23	Chrome 57.x	0.17%	- 0.01 p.p.	0.18%	- 0.01 p.p.	0.19%	- 0.02 p.p.
24	Chrome Mobile 28.x	0.16%	- 0.01 p.p.	0.17%	0 p.p.	0.17%	- 0.01 p.p.
25	Chrome Mobile 50.x	0.16%	- 0.01 p.p.	0.17%	0 p.p.	0.17%	- 0.01 p.p.
26	Chrome 55.x	0.14%	- 0.01 p.p.	0.15%	- 0.01 p.p.	0.16%	- 0.01 p.p.
27	Firefox 52.x	0.13%	- 0.01 p.p.	0.14%	0 p.p.	0.14%	- 0.01 p.p.
28	WebKit Mobile 7.x	0.11%	- 0.01 p.p.	0.12%	0 p.p.	0.12%	0 p.p.
29	MSIE 10.x	0.10%	- 0.01 p.p.	0.11%	0 p.p.	0.11%	0 p.p.
	Chrome Mobile 53.x	0.10%	0 p.p.	0.10%	0 p.p.	0.10%	0 p.p.
	Chrome Mobile 54.x	0.09%	- 0.01 p.p.	0.10%	- 0.01 p.p.	0.11%	0 p.p.
	Chrome Mobile 52.x	0.09%	0 p.p.	0.09%	- 0.01 p.p.	0.10%	0 p.p.
	Chrome 54.x	0.05%	- 0.01 p.p.	0.06%	0 p.p.	0.06%	- 0.01 p.p.
	Firefox 51.x	0.04%	0 p.p.	0.04%	0 p.p.	0.04%	0 p.p.
	Chrome 53.x	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
	Chrome 52.x	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
	Firefox 53.x	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	- 0.01 p.p.

Firefox 48.x	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
Firefox 50.x	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
Firefox 49.x	0.01%	0 p.p.	0.01%	0 p.p.	0.01%	0 p.p.
Sample size (number of page views)	5 176 746 153		5 064 362 609		4 991 241 031	

WEB BROWSERS - GROUPS <http://www.rankingtr.com/en/ranking/web-browsers-groups.html>

A ranking of web browsers groups that are used by persons connecting from Turkey with with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Chrome	25.59%	- 0.93 p.p.	26.52%	- 0.83 p.p.	27.35%	- 0.74 p.p.
2	Chrome Mobile	18.23%	- 0.7 p.p.	18.93%	- 0.14 p.p.	19.07%	- 0.01 p.p.
3	WebKit Mobile	6.57%	- 0.25 p.p.	6.82%	- 0.08 p.p.	6.90%	- 0.14 p.p.
4	Facebook in-app Browser	3.81%	+ 0.2 p.p.	3.61%	- 0.12 p.p.	3.73%	- 0.02 p.p.
5	MSIE	2.61%	- 0.12 p.p.	2.73%	- 0.12 p.p.	2.85%	- 0.09 p.p.
6	Firefox	1.39%	- 0.05 p.p.	1.44%	- 0.06 p.p.	1.50%	- 0.04 p.p.
7	Yandex.Browser	0.58%	- 0.02 p.p.	0.60%	0 p.p.	0.60%	- 0.01 p.p.
8	Safari	0.33%	- 0.02 p.p.	0.35%	0 p.p.	0.35%	- 0.02 p.p.
9	Opera	0.24%	- 0.01 p.p.	0.25%	0 p.p.	0.25%	- 0.01 p.p.
10	IEMobile	0.10%	- 0.01 p.p.	0.11%	0 p.p.	0.11%	0 p.p.
Sample size (number of page views)		5 176 746 153		5 064 362 609		4 991 241 031	

WEB BROWSERS GROUPS - DETAILS >> Chrome

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Chrome 59.0	50.14%	- 31.4 p.p.	81.54%	- 5.32 p.p.	86.86%	- 0.78 p.p.
2	Chrome 60.0	38.59%	+ 31.5 p.p.	7.09%	+ 5.74 p.p.	1.35%	+ 1.19 p.p.
3	Chrome 49.0	5.17%	- 0.01 p.p.	5.18%	- 0.11 p.p.	5.29%	- 0.03 p.p.
4	Chrome 58.0	1.19%	- 0.15 p.p.	1.34%	- 0.2 p.p.	1.54%	- 0.29 p.p.
5	Chrome 56.0	0.72%	- 0.01 p.p.	0.73%	- 0.03 p.p.	0.76%	- 0.01 p.p.
6	Chrome 57.0	0.62%	- 0.02 p.p.	0.64%	- 0.03 p.p.	0.67%	- 0.03 p.p.
7	Chrome 55.0	0.56%	0 p.p.	0.56%	- 0.01 p.p.	0.57%	- 0.02 p.p.
8	Chrome 44.0	0.36%	+ 0.03 p.p.	0.33%	- 0.05 p.p.	0.38%	+ 0.01 p.p.
9	Chrome 54.0	0.20%	- 0.01 p.p.	0.21%	- 0.02 p.p.	0.23%	0 p.p.
10	Chrome 51.0	0.19%	0 p.p.	0.19%	0 p.p.	0.19%	+ 0.01 p.p.
11	Chrome 30.0	0.17%	- 0.01 p.p.	0.18%	+ 0.01 p.p.	0.17%	- 0.01 p.p.
12	Chrome 42.0	0.17%	0 p.p.	0.17%	+ 0.01 p.p.	0.16%	0 p.p.
13	Chrome 34.0	0.13%	+ 0.01 p.p.	0.12%	- 0.01 p.p.	0.13%	0 p.p.
14	Chrome 47.0	0.12%	- 0.01 p.p.	0.13%	0 p.p.	0.13%	0 p.p.
15	Chrome 48.0	0.12%	- 0.02 p.p.	0.14%	0 p.p.	0.14%	0 p.p.
16	Chrome 53.0	0.11%	0 p.p.	0.11%	- 0.01 p.p.	0.12%	0 p.p.
17	Chrome 50.0	0.11%	0 p.p.	0.11%	0 p.p.	0.11%	0 p.p.
18	Chrome 52.0	0.10%	- 0.01 p.p.	0.11%	0 p.p.	0.11%	0 p.p.
19	Chrome 38.0	0.10%	- 0.01 p.p.	0.11%	0 p.p.	0.11%	+ 0.01 p.p.
20	Chrome 46.0	0.10%	0 p.p.	0.10%	0 p.p.	0.10%	0 p.p.
Sample size (number of page views)		1 324 881 221		1 343 071 101		1 365 018 248	

WEB BROWSERS GROUPS - DETAILS >> Chrome Mobile

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Chrome Mobile 59.0	60.73%	+ 0.27 p.p.	60.46%	+ 0.11 p.p.	60.35%	+ 2.1 p.p.
2	Chrome Mobile 51.0	10.31%	+ 0.13 p.p.	10.18%	+ 0.18 p.p.	10.00%	+ 0.06 p.p.
3	Chrome Mobile 58.0	6.31%	- 0.88 p.p.	7.19%	- 1.33 p.p.	8.52%	- 1.74 p.p.
4	Chrome Mobile 60.0	3.08%	+ 1.36 p.p.	1.72%	+ 1.35 p.p.	0.37%	+ 0.32 p.p.
5	Chrome Mobile 55.0	2.70%	- 0.15 p.p.	2.85%	- 0.05 p.p.	2.90%	- 0.11 p.p.
6	Chrome Mobile 56.0	2.69%	- 0.03 p.p.	2.72%	- 0.02 p.p.	2.74%	- 0.06 p.p.
7	Chrome Mobile 38.0	2.52%	- 0.1 p.p.	2.62%	- 0.01 p.p.	2.63%	- 0.07 p.p.
8	Chrome Mobile 44.0	1.68%	- 0.2 p.p.	1.88%	- 0.08 p.p.	1.96%	- 0.07 p.p.
9	Chrome Mobile 57.0	1.53%	- 0.13 p.p.	1.66%	- 0.11 p.p.	1.77%	- 0.14 p.p.
10	Chrome Mobile 34.0	1.30%	- 0.05 p.p.	1.35%	- 0.01 p.p.	1.36%	- 0.03 p.p.
11	Chrome Mobile 30.0	1.26%	- 0.03 p.p.	1.29%	- 0.01 p.p.	1.30%	- 0.08 p.p.
12	Chrome Mobile 28.0	0.87%	- 0.02 p.p.	0.89%	0 p.p.	0.89%	- 0.04 p.p.
13	Chrome Mobile 50.0	0.86%	- 0.03 p.p.	0.89%	- 0.01 p.p.	0.90%	- 0.03 p.p.
14	Chrome Mobile 53.0	0.53%	- 0.02 p.p.	0.55%	+ 0.01 p.p.	0.54%	0 p.p.
15	Chrome Mobile 54.0	0.52%	- 0.02 p.p.	0.54%	- 0.02 p.p.	0.56%	- 0.03 p.p.
16	Chrome Mobile 52.0	0.47%	- 0.02 p.p.	0.49%	- 0.01 p.p.	0.50%	- 0.02 p.p.
17	Chrome Mobile 46.0	0.35%	0 p.p.	0.35%	0 p.p.	0.35%	- 0.01 p.p.
18	Chrome Mobile 43.0	0.32%	- 0.01 p.p.	0.33%	0 p.p.	0.33%	- 0.01 p.p.
19	Chrome Mobile 49.0	0.31%	- 0.01 p.p.	0.32%	- 0.01 p.p.	0.33%	- 0.01 p.p.
20	Chrome Mobile 39.0	0.29%	- 0.01 p.p.	0.30%	0 p.p.	0.30%	0 p.p.
21	Chrome Mobile 47.0	0.21%	- 0.01 p.p.	0.22%	0 p.p.	0.22%	- 0.01 p.p.
22	Chrome Mobile 36.0	0.20%	0 p.p.	0.20%	0 p.p.	0.20%	- 0.01 p.p.
23	Chrome Mobile 33.0	0.19%	0 p.p.	0.19%	0 p.p.	0.19%	0 p.p.
24	Chrome Mobile 40.0	0.15%	0 p.p.	0.15%	- 0.01 p.p.	0.16%	+ 0.01 p.p.
25	Chrome Mobile 37.0	0.12%	- 0.01 p.p.	0.13%	0 p.p.	0.13%	0 p.p.
26	Chrome Mobile 18.0	0.11%	0 p.p.	0.11%	0 p.p.	0.11%	- 0.01 p.p.
Sample size (number of page views)		943 587 641		958 571 748		951 900 824	

WEB BROWSERS GROUPS - DETAILS >> WebKit Mobile

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	WebKit Mobile 10.0	65.37%	+ 0.52 p.p.	64.85%	+ 0.13 p.p.	64.72%	+ 0.29 p.p.
2	WebKit Mobile 4.0	23.95%	- 0.38 p.p.	24.33%	- 0.07 p.p.	24.40%	- 0.32 p.p.
3	WebKit Mobile 9.0	6.45%	- 0.09 p.p.	6.54%	- 0.08 p.p.	6.62%	0 p.p.
4	WebKit Mobile 7.0	1.72%	0 p.p.	1.72%	+ 0.01 p.p.	1.71%	0 p.p.
5	WebKit Mobile 8.0	1.25%	- 0.04 p.p.	1.29%	- 0.02 p.p.	1.31%	- 0.03 p.p.
Sample size (number of page views)		340 348 484		345 368 781		344 197 312	

WEB BROWSERS GROUPS - DETAILS >> Facebook in-app Browser

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Facebook in-app Browser 99.0	0.39%	- 0.12 p.p.	0.51%	- 0.21 p.p.	0.72%	- 0.45 p.p.
2	Facebook in-app Browser 98.0	0.36%	- 0.08 p.p.	0.44%	- 0.12 p.p.	0.56%	- 0.22 p.p.
3	Facebook in-app Browser 97.0	0.31%	- 0.05 p.p.	0.36%	- 0.08 p.p.	0.44%	- 0.11 p.p.
4	Facebook in-app Browser 68.0	0.28%	0 p.p.	0.28%	- 0.02 p.p.	0.30%	0 p.p.
5	Facebook in-app Browser 96.0	0.27%	- 0.03 p.p.	0.30%	- 0.06 p.p.	0.36%	- 0.06 p.p.
6	Facebook in-app Browser 94.0	0.20%	- 0.02 p.p.	0.22%	- 0.02 p.p.	0.24%	- 0.03 p.p.
7	Facebook in-app Browser 62.0	0.18%	0 p.p.	0.18%	0 p.p.	0.18%	- 0.01 p.p.
8	Facebook in-app Browser 95.0	0.17%	- 0.02 p.p.	0.19%	- 0.03 p.p.	0.22%	- 0.03 p.p.
9	Facebook in-app Browser 75.0	0.15%	0 p.p.	0.15%	0 p.p.	0.15%	- 0.01 p.p.
10	Facebook in-app Browser 93.0	0.15%	- 0.01 p.p.	0.16%	- 0.01 p.p.	0.17%	- 0.03 p.p.
11	Facebook in-app Browser 92.0	0.13%	- 0.01 p.p.	0.14%	- 0.01 p.p.	0.15%	- 0.01 p.p.
12	Facebook in-app Browser 91.0	0.12%	0 p.p.	0.12%	- 0.01 p.p.	0.13%	- 0.03 p.p.
13	Facebook in-app Browser 67.0	0.11%	0 p.p.	0.11%	- 0.01 p.p.	0.12%	0 p.p.
14	Facebook in-app Browser 89.0	0.11%	- 0.01 p.p.	0.12%	- 0.02 p.p.	0.14%	0 p.p.
15	Facebook in-app Browser 90.0	0.10%	- 0.01 p.p.	0.11%	- 0.01 p.p.	0.12%	- 0.01 p.p.
16	Facebook in-app Browser 87.0	0.10%	- 0.01 p.p.	0.11%	- 0.01 p.p.	0.12%	0 p.p.
	Facebook in-app Browser 86.0	0.10%	0 p.p.	0.10%	- 0.01 p.p.	0.11%	0 p.p.
	Facebook in-app Browser 85.0	0.08%	0 p.p.	0.08%	- 0.01 p.p.	0.09%	0 p.p.
	Facebook in-app Browser 84.0	0.07%	0 p.p.	0.07%	0 p.p.	0.07%	- 0.01 p.p.
	Facebook in-app Browser 82.0	0.07%	+ 0.01 p.p.	0.06%	- 0.01 p.p.	0.07%	0 p.p.
	Facebook in-app Browser 83.0	0.06%	0 p.p.	0.06%	- 0.01 p.p.	0.07%	0 p.p.
	Facebook in-app Browser 80.0	0.06%	0 p.p.	0.06%	0 p.p.	0.06%	- 0.01 p.p.
	Facebook in-app	0.05%	0 p.p.	0.05%	0 p.p.	0.05%	0 p.p.

	Browser 63.0						
	Facebook in-app Browser 77.0	0.05%	0 p.p.	0.05%	0 p.p.	0.05%	0 p.p.
	Facebook in-app Browser 81.0	0.05%	0 p.p.	0.05%	0 p.p.	0.05%	- 0.01 p.p.
	Facebook in-app Browser 76.0	0.04%	0 p.p.	0.04%	0 p.p.	0.04%	- 0.01 p.p.
	Facebook in-app Browser 64.0	0.04%	0 p.p.	0.04%	0 p.p.	0.04%	- 0.01 p.p.
	Facebook in-app Browser 79.0	0.04%	0 p.p.	0.04%	- 0.01 p.p.	0.05%	0 p.p.
	Facebook in-app Browser 88.0	0.04%	0 p.p.	0.04%	0 p.p.	0.04%	- 0.01 p.p.
	Facebook in-app Browser 78.0	0.04%	0 p.p.	0.04%	0 p.p.	0.04%	0 p.p.
	Facebook in-app Browser 61.0	0.03%	0 p.p.	0.03%	- 0.01 p.p.	0.04%	0 p.p.
	Facebook in-app Browser 65.0	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
	Facebook in-app Browser 72.0	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	- 0.01 p.p.
	Facebook in-app Browser 66.0	0.02%	0 p.p.	0.02%	- 0.01 p.p.	0.03%	0 p.p.
	Facebook in-app Browser 73.0	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
	Sample size (number of page views)	197 143 584		182 923 074		186 168 618	

WEB BROWSERS GROUPS - DETAILS >> MSIE

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	MSIE 11.0	91.47%	+ 0.12 p.p.	91.35%	- 0.08 p.p.	91.43%	- 0.04 p.p.
2	MSIE 10.0	3.90%	- 0.06 p.p.	3.96%	+ 0.08 p.p.	3.88%	+ 0.03 p.p.
3	MSIE 9.0	3.02%	+ 0.01 p.p.	3.01%	+ 0.03 p.p.	2.98%	+ 0.08 p.p.
4	MSIE 8.0	1.55%	- 0.08 p.p.	1.63%	- 0.02 p.p.	1.65%	- 0.07 p.p.
Sample size (number of page views)		135 209 864		138 252 781		142 085 973	

WEB BROWSERS GROUPS - DETAILS >> Firefox

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Firefox 54.0	68.18%	- 1.32 p.p.	69.50%	+ 0.41 p.p.	69.09%	+ 0.44 p.p.
2	Firefox 52.0	9.24%	- 0.17 p.p.	9.41%	- 0.08 p.p.	9.49%	+ 0.03 p.p.
3	Firefox 51.0	2.82%	+ 0.01 p.p.	2.81%	- 0.16 p.p.	2.97%	+ 0.06 p.p.
4	Firefox 55.0	2.44%	+ 1.95 p.p.	0.49%	+ 0.04 p.p.	0.45%	- 0.01 p.p.
5	Firefox 53.0	1.84%	- 0.22 p.p.	2.06%	- 0.24 p.p.	2.30%	- 0.4 p.p.
6	Firefox 47.0	1.59%	+ 0.01 p.p.	1.58%	- 0.02 p.p.	1.60%	- 0.07 p.p.
7	Firefox 48.0	1.35%	+ 0.15 p.p.	1.20%	+ 0.17 p.p.	1.03%	- 0.11 p.p.
8	Firefox 50.0	1.31%	- 0.03 p.p.	1.34%	+ 0.01 p.p.	1.33%	- 0.03 p.p.
9	Firefox 43.0	1.23%	0 p.p.	1.23%	+ 0.01 p.p.	1.22%	- 0.01 p.p.
10	Firefox 45.0	1.18%	+ 0.04 p.p.	1.14%	0 p.p.	1.14%	- 0.01 p.p.
11	Firefox 49.0	0.85%	- 0.04 p.p.	0.89%	+ 0.03 p.p.	0.86%	- 0.01 p.p.
12	Firefox 19.0	0.82%	+ 0.03 p.p.	0.79%	- 0.05 p.p.	0.84%	+ 0.09 p.p.
13	Firefox 40.0	0.70%	- 0.01 p.p.	0.71%	+ 0.01 p.p.	0.70%	+ 0.02 p.p.
14	Firefox 38.0	0.59%	+ 0.02 p.p.	0.57%	- 0.02 p.p.	0.59%	- 0.01 p.p.
15	Firefox 41.0	0.55%	+ 0.01 p.p.	0.54%	0 p.p.	0.54%	- 0.01 p.p.
16	Firefox 42.0	0.52%	0 p.p.	0.52%	+ 0.03 p.p.	0.49%	0 p.p.
17	Firefox 36.0	0.50%	0 p.p.	0.50%	0 p.p.	0.50%	- 0.01 p.p.
18	Firefox 34.0	0.48%	- 0.01 p.p.	0.49%	0 p.p.	0.49%	+ 0.01 p.p.
19	Firefox 37.0	0.47%	- 0.01 p.p.	0.48%	+ 0.02 p.p.	0.46%	- 0.04 p.p.
20	Firefox 46.0	0.45%	- 0.01 p.p.	0.46%	0 p.p.	0.46%	0 p.p.
21	Firefox 44.0	0.36%	+ 0.05 p.p.	0.31%	- 0.1 p.p.	0.41%	+ 0.07 p.p.
22	Firefox 39.0	0.28%	+ 0.02 p.p.	0.26%	- 0.02 p.p.	0.28%	- 0.01 p.p.
23	Firefox 35.0	0.24%	0 p.p.	0.24%	0 p.p.	0.24%	+ 0.01 p.p.
24	Firefox 26.0	0.19%	0 p.p.	0.19%	+ 0.01 p.p.	0.18%	0 p.p.
25	Firefox 12.0	0.17%	0 p.p.	0.17%	+ 0.01 p.p.	0.16%	- 0.02 p.p.
26	Firefox 33.0	0.16%	0 p.p.	0.16%	- 0.02 p.p.	0.18%	- 0.02 p.p.
27	Firefox 30.0	0.11%	0 p.p.	0.11%	0 p.p.	0.11%	0 p.p.
28	Firefox 4.0	0.11%	+ 0.02 p.p.	0.09%	0 p.p.	0.09%	- 0.01 p.p.
Sample size (number of page views)		71 889 468		73 019 912		74 920 988	

WEB BROWSERS GROUPS - DETAILS >> Yandex.Browser

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Yandex.Browser 15.9	2.15%	- 0.15 p.p.	2.30%	- 0.15 p.p.	2.45%	- 0.01 p.p.
2	Yandex.Browser 15.7	0.61%	- 0.05 p.p.	0.66%	0 p.p.	0.66%	+ 0.02 p.p.
3	Yandex.Browser 15.1	0.40%	- 0.05 p.p.	0.45%	- 0.03 p.p.	0.48%	- 0.01 p.p.
4	Yandex.Browser 16.2	0.34%	+ 0.03 p.p.	0.31%	+ 0.04 p.p.	0.27%	- 0.06 p.p.
5	Yandex.Browser 16.7	0.27%	+ 0.02 p.p.	0.25%	- 0.03 p.p.	0.28%	+ 0.02 p.p.
6	Yandex.Browser 1.7	0.12%	+ 0.01 p.p.	0.11%	+ 0.01 p.p.	0.10%	0 p.p.
	Yandex.Browser 16.6	0.03%	- 0.02 p.p.	0.05%	+ 0.01 p.p.	0.04%	- 0.01 p.p.
Sample size (number of page views)		29 986 284		30 239 989		30 117 874	

WEB BROWSERS GROUPS - DETAILS >> Safari

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Safari 10.1	70.04%	+ 1.21 p.p.	68.83%	+ 0.41 p.p.	68.42%	+ 0.56 p.p.
2	Safari 9.1	9.88%	- 0.06 p.p.	9.94%	+ 0.01 p.p.	9.93%	- 0.34 p.p.
3	Safari 10.0	8.93%	- 0.52 p.p.	9.45%	- 0.62 p.p.	10.07%	- 0.1 p.p.
4	Safari 8.0	2.53%	- 0.14 p.p.	2.67%	+ 0.01 p.p.	2.66%	0 p.p.
5	Safari 9.0	2.21%	- 0.18 p.p.	2.39%	+ 0.11 p.p.	2.28%	- 0.02 p.p.
6	Safari 4.0	1.56%	- 0.02 p.p.	1.58%	+ 0.11 p.p.	1.47%	- 0.08 p.p.
7	Safari 6.2	1.14%	- 0.04 p.p.	1.18%	- 0.04 p.p.	1.22%	+ 0.03 p.p.
8	Safari 6.1	1.07%	- 0.05 p.p.	1.12%	0 p.p.	1.12%	- 0.04 p.p.
9	Safari 5.1	0.93%	- 0.05 p.p.	0.98%	- 0.03 p.p.	1.01%	- 0.05 p.p.
10	Safari 5.0	0.55%	- 0.05 p.p.	0.60%	+ 0.01 p.p.	0.59%	0 p.p.
11	Safari 7.0	0.43%	- 0.08 p.p.	0.51%	- 0.04 p.p.	0.55%	+ 0.04 p.p.
12	Safari 6.0	0.14%	0 p.p.	0.14%	+ 0.02 p.p.	0.12%	- 0.01 p.p.
13	Safari 7.1	0.13%	- 0.01 p.p.	0.14%	- 0.01 p.p.	0.15%	0 p.p.
Sample size (number of page views)		17 212 435		17 633 332		17 606 717	

WEB BROWSERS GROUPS - DETAILS >> Opera

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Opera 46.0	70.28%	- 2.71 p.p.	72.99%	+ 0.48 p.p.	72.51%	+ 1.23 p.p.
2	Opera 42.7	8.66%	- 0.34 p.p.	9.00%	+ 0.12 p.p.	8.88%	+ 0.13 p.p.
3	Opera 36.0	5.00%	+ 0.1 p.p.	4.90%	- 0.08 p.p.	4.98%	+ 0.1 p.p.
4	Opera 45.0	1.35%	- 0.23 p.p.	1.58%	- 0.25 p.p.	1.83%	- 1.39 p.p.
5	Opera 37.0	0.78%	- 0.08 p.p.	0.86%	+ 0.03 p.p.	0.83%	- 0.03 p.p.
6	Opera 43.0	0.78%	+ 0.04 p.p.	0.74%	- 0.13 p.p.	0.87%	- 0.2 p.p.
7	Opera 42.0	0.67%	+ 0.02 p.p.	0.65%	- 0.01 p.p.	0.66%	- 0.14 p.p.
8	Opera 31.0	0.64%	- 0.07 p.p.	0.71%	+ 0.04 p.p.	0.67%	+ 0.02 p.p.
9	Opera 28.0	0.57%	+ 0.06 p.p.	0.51%	- 0.01 p.p.	0.52%	+ 0.24 p.p.
10	Opera 12.5	0.50%	0 p.p.	0.50%	- 0.03 p.p.	0.53%	- 0.05 p.p.
11	Opera 44.0	0.47%	0 p.p.	0.47%	- 0.01 p.p.	0.48%	- 0.09 p.p.
12	Opera 33.0	0.45%	- 0.06 p.p.	0.51%	+ 0.07 p.p.	0.44%	+ 0.02 p.p.
13	Opera 12.1	0.44%	- 0.06 p.p.	0.50%	- 0.02 p.p.	0.52%	+ 0.06 p.p.
14	Opera 35.0	0.35%	- 0.04 p.p.	0.39%	- 0.04 p.p.	0.43%	+ 0.04 p.p.
15	Opera 41.0	0.31%	0 p.p.	0.31%	- 0.02 p.p.	0.33%	+ 0.06 p.p.
16	Opera 32.0	0.29%	0 p.p.	0.29%	- 0.03 p.p.	0.32%	+ 0.06 p.p.
17	Opera 34.0	0.27%	+ 0.05 p.p.	0.22%	- 0.05 p.p.	0.27%	0 p.p.
18	Opera 40.0	0.23%	+ 0.02 p.p.	0.21%	- 0.04 p.p.	0.25%	+ 0.04 p.p.
19	Opera 38.0	0.21%	0 p.p.	0.21%	- 0.03 p.p.	0.24%	+ 0.02 p.p.
20	Opera 30.0	0.21%	- 0.01 p.p.	0.22%	- 0.04 p.p.	0.26%	+ 0.02 p.p.
21	Opera 39.0	0.19%	- 0.03 p.p.	0.22%	0 p.p.	0.22%	+ 0.01 p.p.
22	Opera 25.0	0.14%	0 p.p.	0.14%	+ 0.01 p.p.	0.13%	0 p.p.
	Opera 42.4	0.06%	- 0.01 p.p.	0.07%	0 p.p.	0.07%	0 p.p.
	Opera 42.6	0.05%	0 p.p.	0.05%	- 0.01 p.p.	0.06%	0 p.p.
	Opera 42.3	0.04%	- 0.01 p.p.	0.05%	0 p.p.	0.05%	0 p.p.
	Opera 41.1	0.04%	- 0.01 p.p.	0.05%	+ 0.01 p.p.	0.04%	- 0.01 p.p.
	Opera 41.2	0.04%	+ 0.01 p.p.	0.03%	0 p.p.	0.03%	- 0.02 p.p.
	Opera 42.5	0.04%	0 p.p.	0.04%	0 p.p.	0.04%	0 p.p.
	Opera 42.2	0.02%	- 0.01 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
Sample size (number of page views)		12 553 319		12 789 012		12 647 031	

WEB BROWSERS GROUPS - DETAILS >> Microsoft Edge

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Microsoft Edge 15.1	52.13%	+ 4.37 p.p.	47.76%	+ 3.71 p.p.	44.05%	+ 6.33 p.p.
2	Microsoft Edge 14.1	38.07%	- 4.24 p.p.	42.31%	- 3.65 p.p.	45.96%	- 6 p.p.
3	Microsoft Edge 13.1	7.54%	- 0.14 p.p.	7.68%	- 0.09 p.p.	7.77%	- 0.32 p.p.
4	Microsoft Edge 12.1	2.16%	0 p.p.	2.16%	+ 0.01 p.p.	2.15%	- 0.01 p.p.

WEB BROWSERS - ENGINES <http://www.rankingtr.com/en/ranking/web-browsers-engines.html>

A ranking of web browsers engines that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Blink	44.06%	- 1.64 p.p.	45.70%	- 0.97 p.p.	46.67%	- 0.76 p.p.
2	WebKit/KHTML	11.34%	- 0.08 p.p.	11.42%	- 0.21 p.p.	11.63%	- 0.19 p.p.
3	Trident/EdgeHTML	3.34%	- 0.15 p.p.	3.49%	- 0.13 p.p.	3.62%	- 0.13 p.p.
4	Gecko	1.39%	- 0.06 p.p.	1.45%	- 0.06 p.p.	1.51%	- 0.03 p.p.
Sample size (number of page views)		5 176 746 153		5 064 362 609		4 991 241 031	

OPERATING SYSTEMS <http://www.rankingtr.com/en/ranking/operating-systems.html>

A ranking of operating systems that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Android	47.70%	+ 1.19 p.p.	46.51%	+ 1.19 p.p.	45.32%	+ 0.67 p.p.
2	iOS	21.37%	- 0.03 p.p.	21.40%	- 0.17 p.p.	21.57%	+ 0.25 p.p.
3	Windows 7	15.83%	- 0.57 p.p.	16.40%	- 0.6 p.p.	17.00%	- 0.51 p.p.
4	Windows 10	9.10%	- 0.34 p.p.	9.44%	- 0.2 p.p.	9.64%	- 0.2 p.p.
5	Windows 8.1	3.00%	- 0.12 p.p.	3.12%	- 0.1 p.p.	3.22%	- 0.1 p.p.
6	Windows XP	1.37%	- 0.06 p.p.	1.43%	- 0.07 p.p.	1.50%	- 0.05 p.p.
7	Mac OS X	0.66%	- 0.03 p.p.	0.69%	- 0.01 p.p.	0.70%	- 0.03 p.p.
8	Windows 8	0.55%	- 0.02 p.p.	0.57%	- 0.02 p.p.	0.59%	- 0.02 p.p.
9	Linux	0.16%	0 p.p.	0.16%	- 0.01 p.p.	0.17%	0 p.p.
10	Windows Vista	0.11%	- 0.01 p.p.	0.12%	0 p.p.	0.12%	0 p.p.
Sample size (number of page views)		5 174 327 661		5 061 960 780		4 988 923 744	

OPERATING SYSTEMS - FAMILIES <http://www.rankingtr.com/en/ranking/operating-systems-families.html>

A ranking of operating system families that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Unix	69.89%	+ 1.12 p.p.	68.77%	+ 1.01 p.p.	67.76%	+ 0.89 p.p.
2	Windows	30.08%	- 1.13 p.p.	31.21%	- 1 p.p.	32.21%	- 0.89 p.p.
	other OS	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
Sample size (number of page views)		5 174 327 661		5 061 960 780		4 988 923 744	

MOBILE DEVICES - MODELS <http://www.rankingtr.com/en/ranking/mobile-devices-models.html>

A ranking of mobile devices that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study. □

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Apple iPhone	53.11%	- 0.06 p.p.	53.17%	- 0.53 p.p.	53.70%	+ 0.25 p.p.
2	Samsung SM-N910 (Galaxy Note 4)	3.27%	+ 0.05 p.p.	3.22%	+ 0.04 p.p.	3.18%	- 0.02 p.p.
3	Nokia N900	2.89%	+ 0.02 p.p.	2.87%	+ 0.02 p.p.	2.85%	- 0.02 p.p.
4	LG G3	2.46%	- 0.01 p.p.	2.47%	+ 0.03 p.p.	2.44%	- 0.01 p.p.
5	Samsung GT-I9500 (Galaxy S IV)	2.03%	0 p.p.	2.03%	0 p.p.	2.03%	- 0.03 p.p.
6	Apple iPad	2.01%	- 0.05 p.p.	2.06%	- 0.03 p.p.	2.09%	- 0.06 p.p.
7	LG G4	1.95%	+ 0.03 p.p.	1.92%	+ 0.04 p.p.	1.88%	+ 0.02 p.p.
8	HTC Desire	1.88%	+ 0.04 p.p.	1.84%	+ 0.04 p.p.	1.80%	+ 0.01 p.p.
9	Samsung SM-G920 (Galaxy S6)	1.48%	+ 0.05 p.p.	1.43%	+ 0.02 p.p.	1.41%	+ 0.01 p.p.
10	Samsung SM-G925 (Galaxy S6 Edge)	1.44%	+ 0.06 p.p.	1.38%	+ 0.03 p.p.	1.35%	+ 0.02 p.p.
11	LG G2	1.38%	- 0.01 p.p.	1.39%	0 p.p.	1.39%	0 p.p.
12	Samsung SM-A500 (Galaxy A5)	1.36%	+ 0.03 p.p.	1.33%	+ 0.02 p.p.	1.31%	+ 0.01 p.p.
13	Samsung GT-I9060 (Galaxy Grand Neo)	1.34%	+ 0.02 p.p.	1.32%	+ 0.03 p.p.	1.29%	0 p.p.
14	Samsung GT-I9190 (Galaxy S4 mini)	1.21%	0 p.p.	1.21%	+ 0.01 p.p.	1.20%	- 0.01 p.p.
15	Samsung GT-N7100 (Galaxy Note II)	1.13%	+ 0.01 p.p.	1.12%	+ 0.01 p.p.	1.11%	- 0.01 p.p.
16	Samsung GT-I9300 (Galaxy S III)	1.00%	- 0.01 p.p.	1.01%	0 p.p.	1.01%	- 0.01 p.p.
17	Samsung GT-I8190 (Galaxy S III mini)	0.80%	- 0.01 p.p.	0.81%	+ 0.01 p.p.	0.80%	- 0.01 p.p.
Sample size (number of page views)		2 005 282 045		1 960 690 686		1 928 459 656	

MOBILE DEVICES - PRODUCERS <http://www.rankingtr.com/en/ranking/mobile-devices-producers.html>

A ranking of mobile devices by producers, as used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study. □

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Apple	55.13%	- 0.11 p.p.	55.24%	- 0.55 p.p.	55.79%	+ 0.19 p.p.
2	Samsung	26.32%	0 p.p.	26.32%	+ 0.26 p.p.	26.06%	- 0.14 p.p.
3	LG	6.46%	0 p.p.	6.46%	+ 0.08 p.p.	6.38%	0 p.p.
4	Nokia	3.31%	0 p.p.	3.31%	+ 0.02 p.p.	3.29%	- 0.03 p.p.
5	HTC	3.18%	+ 0.05 p.p.	3.13%	+ 0.09 p.p.	3.04%	+ 0.01 p.p.
6	Sony	2.52%	+ 0.01 p.p.	2.51%	+ 0.05 p.p.	2.46%	- 0.03 p.p.
Sample size (number of page views)		2 005 282 045		1 960 690 686		1 928 459 656	

FLASH PLAYER <http://www.rankingtr.com/en/ranking/flash-versions.html>

A ranking of the Flash Player versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	not installed	70.48%	+ 0.03 p.p.	70.45%	+ 0.41 p.p.	70.04%	+ 0.39 p.p.
2	flash player ver. 26	23.98%	+ 0.06 p.p.	23.92%	- 0.23 p.p.	24.15%	- 0.21 p.p.
3	flash player ver. 22	1.73%	- 0.03 p.p.	1.76%	- 0.05 p.p.	1.81%	- 0.03 p.p.
4	flash player ver. 21	0.89%	0 p.p.	0.89%	- 0.03 p.p.	0.92%	- 0.01 p.p.
5	flash player ver. 25	0.58%	- 0.03 p.p.	0.61%	- 0.06 p.p.	0.67%	- 0.08 p.p.
6	flash player ver. 24	0.41%	- 0.01 p.p.	0.42%	- 0.02 p.p.	0.44%	- 0.01 p.p.
7	flash player ver. 23	0.31%	- 0.01 p.p.	0.32%	- 0.01 p.p.	0.33%	- 0.01 p.p.
Sample size (number of page views)		3 110 798 179		3 141 164 288		3 163 553 255	

SCREEN RESOLUTIONS <http://www.rankingtr.com/en/ranking/screen-resolutions.html>

A ranking of the screen resolutions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	360x640	17.16%	- 0.51 p.p.	17.67%	- 0.19 p.p.	17.86%	- 0.02 p.p.
2	1920x1080	12.09%	+ 0.38 p.p.	11.71%	+ 0.21 p.p.	11.50%	+ 0.1 p.p.
3	1366x768	11.05%	- 0.43 p.p.	11.48%	- 0.31 p.p.	11.79%	- 0.35 p.p.
4	1280x720	6.86%	+ 0.49 p.p.	6.37%	+ 0.33 p.p.	6.04%	+ 0.17 p.p.
5	750x1334	5.45%	- 0.01 p.p.	5.46%	0 p.p.	5.46%	+ 0.2 p.p.
6	375x667	4.75%	- 0.07 p.p.	4.82%	- 0.14 p.p.	4.96%	- 0.08 p.p.
7	640x1136	3.96%	+ 0.16 p.p.	3.80%	+ 0.1 p.p.	3.70%	+ 0.16 p.p.
8	320x568	2.62%	- 0.08 p.p.	2.70%	- 0.1 p.p.	2.80%	- 0.05 p.p.
9	1600x900	2.43%	- 0.08 p.p.	2.51%	- 0.1 p.p.	2.61%	- 0.06 p.p.
10	1280x1024	2.38%	- 0.09 p.p.	2.47%	- 0.12 p.p.	2.59%	- 0.07 p.p.
11	1440x900	2.15%	- 0.08 p.p.	2.23%	- 0.09 p.p.	2.32%	- 0.06 p.p.
12	1184x720	2.04%	+ 0.14 p.p.	1.90%	+ 0.12 p.p.	1.78%	+ 0.05 p.p.
13	2560x1440	1.81%	+ 0.13 p.p.	1.68%	+ 0.06 p.p.	1.62%	+ 0.04 p.p.
14	1024x768	1.45%	- 0.03 p.p.	1.48%	- 0.05 p.p.	1.53%	- 0.04 p.p.
15	1242x2208	1.45%	+ 0.01 p.p.	1.44%	0 p.p.	1.44%	+ 0.07 p.p.
16	960x540	1.37%	+ 0.11 p.p.	1.26%	+ 0.08 p.p.	1.18%	+ 0.04 p.p.
17	414x736	1.34%	- 0.02 p.p.	1.36%	- 0.05 p.p.	1.41%	- 0.04 p.p.
18	1280x800	1.19%	- 0.04 p.p.	1.23%	- 0.03 p.p.	1.26%	- 0.04 p.p.
19	1360x768	1.04%	- 0.04 p.p.	1.08%	- 0.04 p.p.	1.12%	- 0.03 p.p.
20	800x480	0.94%	+ 0.06 p.p.	0.88%	+ 0.05 p.p.	0.83%	+ 0.02 p.p.
21	320x534	0.74%	- 0.03 p.p.	0.77%	- 0.02 p.p.	0.79%	0 p.p.
22	720x1280	0.50%	- 0.04 p.p.	0.54%	0 p.p.	0.54%	0 p.p.
23	480x800	0.29%	- 0.02 p.p.	0.31%	0 p.p.	0.31%	- 0.01 p.p.
24	1080x1920	0.27%	- 0.02 p.p.	0.29%	+ 0.01 p.p.	0.28%	+ 0.01 p.p.
	540x960	0.10%	0 p.p.	0.10%	- 0.01 p.p.	0.11%	0 p.p.
	1440x2560	0.07%	- 0.01 p.p.	0.08%	+ 0.01 p.p.	0.07%	0 p.p.
	1080x1776	0.07%	- 0.01 p.p.	0.08%	0 p.p.	0.08%	0 p.p.
	720x1184	0.07%	- 0.01 p.p.	0.08%	0 p.p.	0.08%	0 p.p.
	1440x2392	0.05%	- 0.01 p.p.	0.06%	+ 0.01 p.p.	0.05%	0 p.p.
Sample size (number of page views)		5 176 796 000		5 064 399 897		4 991 242 466	

COLOR DEPTH <http://www.rankingtr.com/en/ranking/color-depth.html>

A ranking of screen color settings that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	True color	99.84%	+ 0.01 p.p.	99.83%	- 0.02 p.p.	99.85%	+ 0.01 p.p.
	Indexed color	0.08%	0 p.p.	0.08%	0 p.p.	0.08%	0 p.p.
	High color	0.08%	- 0.01 p.p.	0.09%	+ 0.01 p.p.	0.08%	0 p.p.
	Deep color	0.00%	0 p.p.	0.00%	0 p.p.	0.00%	0 p.p.
	Monochromatic color	0.00%	0 p.p.	0.00%	0 p.p.	0.00%	0 p.p.
Sample size (number of page views)		3 669 413 916		3 685 997 367		3 706 513 625	

WEB DIRECTORIES <http://www.rankingtr.com/en/ranking/web-directories.html>

A ranking of web sites directories that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is created on the basis of the website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via links displayed in web directories.

No.	Name	Visits — average percentage					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	arabul.com	100.00%	+ 10 p.p.	90.00%	- 10 p.p.	100.00%	+ 20 p.p.

SEARCH ENGINES - WEBSITES <http://www.rankingtr.com/en/ranking/search-engines-domains.html>

Ranking of search engines - websites from which internet users reach websites of members of IAB Turkey when connecting from Turkey. The ranking is created on the basis of website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via search engines - websites.

No.	Name	Visits — average percentage					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	google	95.82%	- 0.37 p.p.	96.19%	+ 0.04 p.p.	96.15%	+ 0.85 p.p.
2	yandex	3.71%	+ 0.41 p.p.	3.30%	+ 0.03 p.p.	3.27%	- 0.52 p.p.

SEARCH ENGINES <http://www.rankingtr.com/en/ranking/search-engines.html>

A ranking of search engines, from which internet users reach websites of members of IAB Turkey when connecting from Turkey. The ranking is created on the basis of the website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via search engines.

No.	Name	Visits — average percentage					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Google	95.86%	- 0.37 p.p.	96.23%	+ 0.04 p.p.	96.19%	+ 0.86 p.p.
2	Yandex	3.71%	+ 0.41 p.p.	3.30%	+ 0.03 p.p.	3.27%	- 0.53 p.p.

COUNTRIES <http://www.rankingtr.com/en/ranking/countries.html>

Countries from which internet users connect with websites of IAB Turkey members. The countries are identified by analyzing data stored in the relevant IP geolocation base. The ranking is created on the basis of the website-averaged percentage share of page views on sites participating in gemiusTraffic.

No.	Name	Page views — average percentage					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	Germany	27.23%	- 0.42 p.p.	27.65%	- 0.58 p.p.	28.23%	- 0.21 p.p.
2	United States	12.78%	- 0.4 p.p.	13.18%	+ 0.33 p.p.	12.85%	+ 1.03 p.p.
3	Azerbaijan	6.25%	+ 0.19 p.p.	6.06%	- 0.14 p.p.	6.20%	- 0.05 p.p.
4	Netherlands	6.20%	+ 0.13 p.p.	6.07%	+ 0.2 p.p.	5.87%	- 0.72 p.p.
5	France	5.84%	+ 0.12 p.p.	5.72%	+ 0.12 p.p.	5.60%	- 0.17 p.p.
6	United Kingdom	5.00%	+ 0.01 p.p.	4.99%	+ 0.07 p.p.	4.92%	- 0.27 p.p.
7	Austria	2.84%	- 0.06 p.p.	2.90%	+ 0.03 p.p.	2.87%	- 0.35 p.p.
8	Switzerland	2.39%	+ 0.29 p.p.	2.10%	+ 0.01 p.p.	2.09%	- 0.26 p.p.
9	Russian Federation	2.31%	+ 0.2 p.p.	2.11%	- 0.06 p.p.	2.17%	- 0.01 p.p.
10	Belgium	1.99%	+ 0.09 p.p.	1.90%	+ 0.08 p.p.	1.82%	- 0.06 p.p.
11	Saudi Arabia	1.41%	- 0.01 p.p.	1.42%	+ 0.23 p.p.	1.19%	+ 0.01 p.p.
12	Bulgaria	1.39%	+ 0.12 p.p.	1.27%	- 0.05 p.p.	1.32%	+ 0.02 p.p.
13	Sweden	1.33%	+ 0.13 p.p.	1.20%	- 0.01 p.p.	1.21%	+ 0.07 p.p.
14	Romania	1.16%	+ 0.17 p.p.	0.99%	+ 0.16 p.p.	0.83%	- 0.03 p.p.
15	Denmark	1.09%	+ 0.18 p.p.	0.91%	+ 0.06 p.p.	0.85%	+ 0.05 p.p.
16	Canada	1.04%	- 0.09 p.p.	1.13%	+ 0.18 p.p.	0.95%	- 0.1 p.p.
17	Greece	0.88%	- 0.01 p.p.	0.89%	0 p.p.	0.89%	- 0.01 p.p.

COOKIES ACCEPTANCE RATE <http://www.rankingtr.com/en/ranking/cookies-acceptance-rate.html>

Cookie acceptance rate in internet users visiting websites of members of IAB Turkey connecting from Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	cookie	85.04%	- 1.62 p.p.	86.66%	- 1.06 p.p.	87.72%	- 0.27 p.p.
2	non-cookie	14.96%	+ 1.62 p.p.	13.34%	+ 1.06 p.p.	12.28%	+ 0.27 p.p.
Sample size (number of page views)		5 177 076 557		5 064 673 379		4 991 521 164	

PC vs. Non-PC generated traffic <http://www.rankingtr.com/en/ranking/pc-vs-nonpc.html>

Percentage share of page views generated from computers in relation to percentage share of page views made from other devices. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		07.08.2017 — 13.08.2017		31.07.2017 — 06.08.2017		24.07.2017 — 30.07.2017	
1	PC	61.27%	- 0.02 p.p.	61.29%	- 0.08 p.p.	61.37%	- 0.3 p.p.
2	non-PC	38.73%	+ 0.02 p.p.	38.71%	+ 0.08 p.p.	38.63%	+ 0.3 p.p.
Sample size (number of page views)		5 177 076 557		5 064 673 379		4 991 521 164	