



Ipsos KMG



gemiusRanking^{TR}

Data contained in this statement is published on gemiusRanking TR and is developed basing on data obtained through the gemiusTraffic with the use of counting scripts, which are embedded in the code of sites included in the study.

gemiusTraffic is a part of Internet Audience Measurement project conducted by Gemius SA and Ipsos KMG for IAB Turkey. The gemiusTraffic study provides information on internet users web site behavior and the technical characteristics of their computers.

Source: Gemius SA, gemiusTraffic, 22.05.2017 – 18.06.2017

WEB BROWSERS <http://www.rankingtr.com/en/ranking/web-browsers.html>

A ranking of web browsers that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Chrome 58.x	23.27%	- 1.42 p.p.	24.69%	+ 1.22 p.p.	23.47%	+ 5.65 p.p.
2	Chrome Mobile 58.x	11.31%	+ 0.26 p.p.	11.05%	+ 1.16 p.p.	9.89%	+ 0.85 p.p.
3	WebKit Mobile 10.x	4.15%	+ 0.16 p.p.	3.99%	+ 0.27 p.p.	3.72%	+ 0.23 p.p.
4	MSIE 11.x	2.86%	+ 0.01 p.p.	2.85%	+ 0.22 p.p.	2.63%	+ 0.41 p.p.
5	WebKit Mobile 4.x	1.99%	- 0.01 p.p.	2.00%	+ 0.09 p.p.	1.91%	0 p.p.
6	Chrome Mobile 51.x	1.68%	+ 0.17 p.p.	1.51%	+ 0.74 p.p.	0.77%	+ 0.24 p.p.
7	Chrome 49.x	1.58%	- 0.02 p.p.	1.60%	+ 0.01 p.p.	1.59%	+ 0.11 p.p.
8	Firefox 53.x	1.08%	- 0.07 p.p.	1.15%	+ 0.06 p.p.	1.09%	+ 0.12 p.p.
9	Chrome Mobile 55.x	0.69%	0 p.p.	0.69%	- 0.02 p.p.	0.71%	0 p.p.
10	Chrome Mobile 57.x	0.66%	- 0.07 p.p.	0.73%	- 0.28 p.p.	1.01%	- 0.29 p.p.
11	Chrome Mobile 56.x	0.65%	- 0.01 p.p.	0.66%	- 0.06 p.p.	0.72%	- 0.06 p.p.
12	Chrome Mobile 38.x	0.57%	0 p.p.	0.57%	- 0.01 p.p.	0.58%	0 p.p.
13	Chrome Mobile 44.x	0.52%	- 0.06 p.p.	0.58%	- 0.62 p.p.	1.20%	- 0.16 p.p.
14	WebKit Mobile 9.x	0.50%	0 p.p.	0.50%	+ 0.02 p.p.	0.48%	+ 0.01 p.p.
15	Chrome 57.x	0.34%	- 0.04 p.p.	0.38%	- 0.21 p.p.	0.59%	- 3.46 p.p.
16	Chrome 56.x	0.27%	- 0.01 p.p.	0.28%	- 0.02 p.p.	0.30%	- 0.01 p.p.
17	Chrome Mobile 50.x	0.21%	- 0.01 p.p.	0.22%	0 p.p.	0.22%	- 0.01 p.p.
18	Chrome 55.x	0.19%	0 p.p.	0.19%	0 p.p.	0.19%	0 p.p.
19	Firefox 52.x	0.16%	0 p.p.	0.16%	0 p.p.	0.16%	+ 0.01 p.p.
20	Chrome Mobile 54.x	0.14%	- 0.01 p.p.	0.15%	- 0.01 p.p.	0.16%	- 0.01 p.p.
21	Chrome Mobile 53.x	0.12%	0 p.p.	0.12%	0 p.p.	0.12%	0 p.p.
22	Chrome Mobile 52.x	0.12%	0 p.p.	0.12%	0 p.p.	0.12%	0 p.p.
	Chrome 54.x	0.08%	0 p.p.	0.08%	0 p.p.	0.08%	+ 0.01 p.p.
	Chrome 51.x	0.06%	0 p.p.	0.06%	0 p.p.	0.06%	+ 0.01 p.p.
	Firefox 51.x	0.05%	- 0.01 p.p.	0.06%	+ 0.01 p.p.	0.05%	+ 0.01 p.p.
	Chrome 53.x	0.04%	- 0.01 p.p.	0.05%	0 p.p.	0.05%	0 p.p.
	Chrome 52.x	0.04%	0 p.p.	0.04%	0 p.p.	0.04%	0 p.p.
	Firefox 47.x	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	+ 0.01 p.p.
	Firefox 50.x	0.02%	- 0.01 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
	Firefox 48.x	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
	Firefox 49.x	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	+ 0.01 p.p.
Sample size (number of page views)		5 266 619 132		5 254 866 102		5 269 116 373	

WEB BROWSERS - GROUPS <http://www.rankingtr.com/en/ranking/web-browsers-groups.html>

A ranking of web browsers groups that are used by persons connecting from Turkey with with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Chrome	28.55%	- 0.19 p.p.	28.74%	+ 1.64 p.p.	27.10%	+ 2.37 p.p.
2	Chrome Mobile	18.72%	+ 0.81 p.p.	17.91%	+ 1.15 p.p.	16.76%	+ 0.56 p.p.
3	WebKit Mobile	6.95%	+ 0.16 p.p.	6.79%	+ 0.38 p.p.	6.41%	+ 0.25 p.p.
4	Facebook in-app Browser	3.38%	- 0.23 p.p.	3.61%	+ 0.36 p.p.	3.25%	+ 0.18 p.p.
5	MSIE	3.14%	0 p.p.	3.14%	+ 0.23 p.p.	2.91%	+ 0.44 p.p.
6	Firefox	1.63%	- 0.04 p.p.	1.67%	+ 0.08 p.p.	1.59%	+ 0.19 p.p.
7	Yandex.Browser	0.65%	- 0.01 p.p.	0.66%	+ 0.02 p.p.	0.64%	+ 0.05 p.p.
Sample size (number of page views)		5 266 619 132		5 254 866 102		5 269 116 373	

WEB BROWSERS GROUPS - DETAILS >> Chrome

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Chrome 58.0	81.43%	- 4.39 p.p.	85.82%	- 0.7 p.p.	86.52%	+ 14.56 p.p.
2	Chrome 49.0	5.55%	- 0.02 p.p.	5.57%	- 0.29 p.p.	5.86%	- 0.12 p.p.
3	Chrome 57.0	1.14%	- 0.12 p.p.	1.26%	- 0.88 p.p.	2.14%	- 14.16 p.p.
4	Chrome 56.0	0.94%	- 0.03 p.p.	0.97%	- 0.13 p.p.	1.10%	- 0.12 p.p.
5	Chrome 55.0	0.65%	- 0.01 p.p.	0.66%	- 0.04 p.p.	0.70%	- 0.05 p.p.
6	Chrome 54.0	0.27%	+ 0.01 p.p.	0.26%	- 0.02 p.p.	0.28%	0 p.p.
7	Chrome 51.0	0.19%	0 p.p.	0.19%	- 0.01 p.p.	0.20%	0 p.p.
8	Chrome 53.0	0.15%	- 0.01 p.p.	0.16%	- 0.01 p.p.	0.17%	- 0.01 p.p.
9	Chrome 50.0	0.13%	0 p.p.	0.13%	0 p.p.	0.13%	- 0.01 p.p.
10	Chrome 52.0	0.12%	- 0.01 p.p.	0.13%	0 p.p.	0.13%	- 0.02 p.p.
Sample size (number of page views)		1 503 696 317		1 510 407 280		1 427 987 778	

WEB BROWSERS GROUPS - DETAILS >> Chrome Mobile

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Chrome Mobile 58.0	60.38%	- 1.33 p.p.	61.71%	+ 2.69 p.p.	59.02%	+ 3.22 p.p.
2	Chrome Mobile 51.0	8.96%	+ 0.52 p.p.	8.44%	+ 3.87 p.p.	4.57%	+ 1.31 p.p.
3	Chrome Mobile 55.0	3.69%	- 0.18 p.p.	3.87%	- 0.35 p.p.	4.22%	- 0.17 p.p.
4	Chrome Mobile 57.0	3.50%	- 0.57 p.p.	4.07%	- 1.94 p.p.	6.01%	- 1.99 p.p.
5	Chrome Mobile 56.0	3.47%	- 0.21 p.p.	3.68%	- 0.61 p.p.	4.29%	- 0.51 p.p.
6	Chrome Mobile 38.0	3.04%	- 0.12 p.p.	3.16%	- 0.3 p.p.	3.46%	- 0.12 p.p.
7	Chrome Mobile 44.0	2.79%	- 0.47 p.p.	3.26%	- 3.87 p.p.	7.13%	- 1.28 p.p.
8	Chrome Mobile 30.0	1.66%	- 0.02 p.p.	1.68%	0 p.p.	1.68%	- 0.06 p.p.
9	Chrome Mobile 34.0	1.51%	- 0.04 p.p.	1.55%	- 0.05 p.p.	1.60%	- 0.03 p.p.
10	Chrome Mobile 50.0	1.15%	- 0.08 p.p.	1.23%	- 0.11 p.p.	1.34%	- 0.09 p.p.
11	Chrome Mobile 28.0	1.01%	- 0.02 p.p.	1.03%	- 0.02 p.p.	1.05%	- 0.02 p.p.
12	Chrome Mobile 54.0	0.76%	- 0.06 p.p.	0.82%	- 0.12 p.p.	0.94%	- 0.08 p.p.
13	Chrome Mobile 53.0	0.64%	- 0.02 p.p.	0.66%	- 0.05 p.p.	0.71%	- 0.03 p.p.
14	Chrome Mobile 52.0	0.63%	- 0.03 p.p.	0.66%	- 0.06 p.p.	0.72%	- 0.04 p.p.
15	Chrome Mobile 49.0	0.38%	- 0.02 p.p.	0.40%	- 0.01 p.p.	0.41%	- 0.02 p.p.
16	Chrome Mobile 43.0	0.36%	- 0.01 p.p.	0.37%	- 0.01 p.p.	0.38%	- 0.02 p.p.
17	Chrome Mobile 47.0	0.26%	- 0.02 p.p.	0.28%	- 0.02 p.p.	0.30%	- 0.01 p.p.
Sample size (number of page views)		986 096 948		940 940 571		883 202 358	

WEB BROWSERS GROUPS - DETAILS >> WebKit Mobile

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	WebKit Mobile 10.0	59.69%	+ 0.91 p.p.	58.78%	+ 0.73 p.p.	58.05%	+ 1.35 p.p.
2	WebKit Mobile 4.0	28.69%	- 0.72 p.p.	29.41%	- 0.38 p.p.	29.79%	- 1.18 p.p.
3	WebKit Mobile 9.0	7.21%	- 0.14 p.p.	7.35%	- 0.21 p.p.	7.56%	- 0.05 p.p.
4	WebKit Mobile 7.0	1.84%	- 0.03 p.p.	1.87%	- 0.11 p.p.	1.98%	- 0.08 p.p.
5	WebKit Mobile 8.0	1.47%	- 0.03 p.p.	1.50%	- 0.05 p.p.	1.55%	- 0.01 p.p.
Sample size (number of page views)		365 943 293		356 789 346		337 699 073	

WEB BROWSERS GROUPS - DETAILS >> Facebook in-app Browser

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Facebook in-app Browser 96.0	18.98%	+ 14.02 p.p.	4.96%	+ 4.92 p.p.	0.04%	0 p.p.
2	Facebook in-app Browser 97.0	3.88%	+ 3.85 p.p.	0.03%	- 0.01 p.p.	0.04%	0 p.p.
3	Facebook in-app Browser 95.0	2.06%	- 14.62 p.p.	16.68%	+ 16.65 p.p.	0.03%	- 0.01 p.p.
4	Facebook in-app Browser 94.0	1.13%	- 2.09 p.p.	3.22%	- 1.56 p.p.	4.78%	+ 4.74 p.p.
5	Facebook in-app Browser 93.0	0.60%	- 0.36 p.p.	0.96%	- 16.73 p.p.	17.69%	+ 12.63 p.p.
6	Facebook in-app Browser 92.0	0.40%	- 0.18 p.p.	0.58%	- 1.8 p.p.	2.38%	- 15.17 p.p.
7	Facebook in-app Browser 68.0	0.37%	- 0.02 p.p.	0.39%	- 0.05 p.p.	0.44%	- 0.01 p.p.
8	Facebook in-app Browser 91.0	0.33%	- 0.09 p.p.	0.42%	- 0.51 p.p.	0.93%	- 1.42 p.p.
9	Facebook in-app Browser 90.0	0.26%	- 0.06 p.p.	0.32%	- 0.26 p.p.	0.58%	- 0.35 p.p.
10	Facebook in-app Browser 89.0	0.26%	- 0.07 p.p.	0.33%	- 0.16 p.p.	0.49%	- 0.19 p.p.
11	Facebook in-app Browser 62.0	0.23%	0 p.p.	0.23%	0 p.p.	0.23%	- 0.01 p.p.
12	Facebook in-app Browser 75.0	0.22%	- 0.01 p.p.	0.23%	- 0.03 p.p.	0.26%	- 0.02 p.p.
13	Facebook in-app Browser 87.0	0.20%	- 0.02 p.p.	0.22%	- 0.08 p.p.	0.30%	- 0.07 p.p.
14	Facebook in-app Browser 86.0	0.19%	- 0.03 p.p.	0.22%	- 0.04 p.p.	0.26%	- 0.04 p.p.
15	Facebook in-app Browser 67.0	0.15%	+ 0.01 p.p.	0.14%	- 0.03 p.p.	0.17%	0 p.p.
16	Facebook in-app Browser 85.0	0.14%	- 0.02 p.p.	0.16%	- 0.03 p.p.	0.19%	- 0.04 p.p.
17	Facebook in-app Browser 84.0	0.12%	- 0.01 p.p.	0.13%	- 0.03 p.p.	0.16%	- 0.01 p.p.
18	Facebook in-app Browser 82.0	0.11%	- 0.01 p.p.	0.12%	- 0.01 p.p.	0.13%	- 0.01 p.p.
19	Facebook in-app Browser 83.0	0.10%	- 0.01 p.p.	0.11%	- 0.02 p.p.	0.13%	- 0.02 p.p.
	Facebook in-app Browser 80.0	0.10%	- 0.01 p.p.	0.11%	- 0.02 p.p.	0.13%	- 0.01 p.p.
	Facebook in-app Browser 81.0	0.08%	- 0.01 p.p.	0.09%	- 0.01 p.p.	0.10%	- 0.01 p.p.
	Facebook in-app Browser 77.0	0.08%	0 p.p.	0.08%	- 0.02 p.p.	0.10%	0 p.p.
	Facebook in-app	0.08%	- 0.01 p.p.	0.09%	- 0.03 p.p.	0.12%	- 0.02 p.p.

	Browser 88.0						
	Facebook in-app Browser 79.0	0.07%	0 p.p.	0.07%	- 0.01 p.p.	0.08%	- 0.01 p.p.
	Facebook in-app Browser 76.0	0.07%	0 p.p.	0.07%	- 0.01 p.p.	0.08%	0 p.p.
	Facebook in-app Browser 63.0	0.07%	+ 0.01 p.p.	0.06%	- 0.01 p.p.	0.07%	0 p.p.
	Facebook in-app Browser 64.0	0.06%	0 p.p.	0.06%	0 p.p.	0.06%	0 p.p.
	Facebook in-app Browser 78.0	0.05%	- 0.01 p.p.	0.06%	- 0.01 p.p.	0.07%	- 0.01 p.p.
	Facebook in-app Browser 61.0	0.05%	0 p.p.	0.05%	0 p.p.	0.05%	0 p.p.
	Facebook in-app Browser 65.0	0.03%	- 0.01 p.p.	0.04%	0 p.p.	0.04%	0 p.p.
	Facebook in-app Browser 98.0	0.03%	0 p.p.	0.03%	- 0.01 p.p.	0.04%	0 p.p.
	Facebook in-app Browser 72.0	0.03%	0 p.p.	0.03%	- 0.01 p.p.	0.04%	0 p.p.
	Facebook in-app Browser 99.0	0.03%	0 p.p.	0.03%	- 0.01 p.p.	0.04%	0 p.p.
	Facebook in-app Browser 60.0	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
	Facebook in-app Browser 66.0	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
	Facebook in-app Browser 59.0	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
	Facebook in-app Browser 73.0	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
	Facebook in-app Browser 58.0	0.02%	0 p.p.	0.02%	- 0.01 p.p.	0.03%	0 p.p.
	Facebook in-app Browser 57.0	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
	Sample size (number of page views)	177 977 874		189 519 998		171 256 341	

WEB BROWSERS GROUPS - DETAILS >> MSIE

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	MSIE 11.0	91.09%	+ 0.46 p.p.	90.63%	+ 0.37 p.p.	90.26%	+ 0.22 p.p.
2	MSIE 10.0	3.96%	- 0.12 p.p.	4.08%	+ 0.02 p.p.	4.06%	- 0.08 p.p.
3	MSIE 9.0	3.14%	- 0.27 p.p.	3.41%	- 0.13 p.p.	3.54%	+ 0.04 p.p.
4	MSIE 8.0	1.77%	- 0.05 p.p.	1.82%	- 0.28 p.p.	2.10%	- 0.16 p.p.
Sample size (number of page views)		165 354 658		165 225 106		153 578 723	

WEB BROWSERS GROUPS - DETAILS >> Firefox

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Firefox 53.0	66.16%	- 2.85 p.p.	69.01%	+ 0.77 p.p.	68.24%	- 0.96 p.p.
2	Firefox 52.0	9.64%	- 0.06 p.p.	9.70%	- 0.55 p.p.	10.25%	- 0.44 p.p.
3	Firefox 51.0	3.34%	- 0.03 p.p.	3.37%	+ 0.25 p.p.	3.12%	+ 0.55 p.p.
4	Firefox 47.0	1.80%	- 0.06 p.p.	1.86%	+ 0.05 p.p.	1.81%	+ 0.07 p.p.
5	Firefox 50.0	1.45%	- 0.07 p.p.	1.52%	- 0.53 p.p.	2.05%	+ 0.06 p.p.
6	Firefox 45.0	1.37%	- 0.01 p.p.	1.38%	- 0.07 p.p.	1.45%	+ 0.12 p.p.
7	Firefox 48.0	1.27%	- 0.11 p.p.	1.38%	- 0.07 p.p.	1.45%	- 0.12 p.p.
8	Firefox 43.0	1.22%	- 0.03 p.p.	1.25%	+ 0.07 p.p.	1.18%	0 p.p.
9	Firefox 49.0	0.93%	- 0.01 p.p.	0.94%	- 0.05 p.p.	0.99%	+ 0.06 p.p.
10	Firefox 41.0	0.58%	- 0.03 p.p.	0.61%	+ 0.01 p.p.	0.60%	+ 0.06 p.p.
11	Firefox 42.0	0.53%	- 0.02 p.p.	0.55%	0 p.p.	0.55%	+ 0.04 p.p.
12	Firefox 46.0	0.48%	- 0.04 p.p.	0.52%	+ 0.02 p.p.	0.50%	+ 0.03 p.p.
13	Firefox 44.0	0.40%	- 0.02 p.p.	0.42%	- 0.11 p.p.	0.53%	+ 0.03 p.p.
Sample size (number of page views)		86 091 095		87 720 227		83 858 454	

WEB BROWSERS GROUPS - DETAILS >> Opera

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Opera 42.7	9.39%	- 0.01 p.p.	9.40%	- 0.16 p.p.	9.56%	- 0.32 p.p.
2	Opera 36.0	5.17%	- 0.08 p.p.	5.25%	- 0.24 p.p.	5.49%	+ 0.18 p.p.
3	Opera 43.0	1.50%	- 0.28 p.p.	1.78%	- 4.29 p.p.	6.07%	- 19.96 p.p.
4	Opera 37.0	1.07%	- 0.01 p.p.	1.08%	- 0.16 p.p.	1.24%	- 0.12 p.p.
5	Opera 42.0	1.03%	+ 0.06 p.p.	0.97%	- 0.39 p.p.	1.36%	- 0.94 p.p.
6	Opera 44.0	0.76%	- 0.11 p.p.	0.87%	- 3.08 p.p.	3.95%	- 24.15 p.p.
7	Opera 12.1	0.57%	- 0.02 p.p.	0.59%	- 0.01 p.p.	0.60%	0 p.p.
8	Opera 33.0	0.49%	- 0.03 p.p.	0.52%	+ 0.02 p.p.	0.50%	+ 0.07 p.p.
9	Opera 41.0	0.42%	+ 0.04 p.p.	0.38%	- 0.05 p.p.	0.43%	- 0.07 p.p.
10	Opera 35.0	0.42%	- 0.02 p.p.	0.44%	- 0.19 p.p.	0.63%	+ 0.06 p.p.
11	Opera 39.0	0.30%	0 p.p.	0.30%	- 0.06 p.p.	0.36%	0 p.p.
12	Opera 34.0	0.28%	+ 0.02 p.p.	0.26%	- 0.04 p.p.	0.30%	+ 0.03 p.p.
13	Opera 38.0	0.25%	- 0.01 p.p.	0.26%	+ 0.02 p.p.	0.24%	- 0.03 p.p.
14	Opera 40.0	0.23%	+ 0.02 p.p.	0.21%	- 0.11 p.p.	0.32%	+ 0.03 p.p.
15	Opera 42.4	0.13%	0 p.p.	0.13%	0 p.p.	0.13%	- 0.03 p.p.
	Opera 42.3	0.09%	- 0.02 p.p.	0.11%	- 0.02 p.p.	0.13%	- 0.01 p.p.
	Opera 36.2	0.07%	+ 0.01 p.p.	0.06%	- 0.01 p.p.	0.07%	0 p.p.
	Opera 42.2	0.07%	+ 0.01 p.p.	0.06%	- 0.03 p.p.	0.09%	- 0.01 p.p.
	Opera 41.2	0.07%	+ 0.01 p.p.	0.06%	- 0.01 p.p.	0.07%	- 0.02 p.p.
	Opera 41.1	0.04%	- 0.01 p.p.	0.05%	- 0.05 p.p.	0.10%	0 p.p.

WEB BROWSERS - ENGINES <http://www.rankingtr.com/en/ranking/web-browsers-engines.html>

A ranking of web browsers engines that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Blink	47.53%	+ 0.63 p.p.	46.90%	+ 2.8 p.p.	44.10%	+ 2.95 p.p.
2	WebKit/KHTML	11.40%	- 0.09 p.p.	11.49%	+ 0.79 p.p.	10.70%	+ 0.5 p.p.
3	Trident/EdgeHTML	3.96%	- 0.01 p.p.	3.97%	+ 0.28 p.p.	3.69%	+ 0.5 p.p.
4	Gecko	1.64%	- 0.04 p.p.	1.68%	+ 0.08 p.p.	1.60%	+ 0.2 p.p.
Sample size (number of page views)		5 266 619 132		5 254 866 102		5 269 116 373	

OPERATING SYSTEMS <http://www.rankingtr.com/en/ranking/operating-systems.html>

A ranking of operating systems that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Android	43.99%	- 0.06 p.p.	44.05%	- 3.06 p.p.	47.11%	- 3.7 p.p.
2	iOS	21.21%	+ 0.32 p.p.	20.89%	+ 1.04 p.p.	19.85%	+ 0.55 p.p.
3	Windows 7	18.02%	- 0.11 p.p.	18.13%	+ 0.95 p.p.	17.18%	+ 1.76 p.p.
4	Windows 10	9.84%	- 0.06 p.p.	9.90%	+ 0.77 p.p.	9.13%	+ 0.86 p.p.
5	Windows 8.1	3.43%	- 0.04 p.p.	3.47%	+ 0.21 p.p.	3.26%	+ 0.3 p.p.
6	Windows XP	1.64%	- 0.03 p.p.	1.67%	+ 0.02 p.p.	1.65%	+ 0.11 p.p.
7	Windows 8	0.64%	- 0.02 p.p.	0.66%	+ 0.02 p.p.	0.64%	+ 0.04 p.p.
Sample size (number of page views)		5 264 185 995		5 252 438 283		5 266 665 551	

OPERATING SYSTEMS - FAMILIES <http://www.rankingtr.com/en/ranking/operating-systems-families.html>

A ranking of operating system families that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Unix	66.11%	+ 0.26 p.p.	65.85%	- 1.98 p.p.	67.83%	- 3.07 p.p.
2	Windows	33.86%	- 0.26 p.p.	34.12%	+ 1.98 p.p.	32.14%	+ 3.07 p.p.
	other OS	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
Sample size (number of page views)		5 264 185 995		5 252 438 283		5 266 665 551	

MOBILE DEVICES - MODELS <http://www.rankingtr.com/en/ranking/mobile-devices-models.html>

A ranking of mobile devices that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study. □

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Apple iPhone	52.59%	+ 0.58 p.p.	52.01%	+ 2.67 p.p.	49.34%	+ 2.28 p.p.
2	Samsung SM-N910 (Galaxy Note 4)	3.20%	- 0.06 p.p.	3.26%	- 0.13 p.p.	3.39%	- 0.13 p.p.
3	Nokia N900	2.92%	- 0.05 p.p.	2.97%	- 0.13 p.p.	3.10%	- 0.1 p.p.
4	LG G3	2.62%	- 0.08 p.p.	2.70%	- 0.19 p.p.	2.89%	- 0.17 p.p.
5	Apple iPad	2.20%	- 0.03 p.p.	2.23%	+ 0.1 p.p.	2.13%	+ 0.11 p.p.
6	Samsung GT-I9500 (Galaxy S IV)	2.16%	- 0.05 p.p.	2.21%	- 0.17 p.p.	2.38%	- 0.16 p.p.
7	LG G4	1.89%	- 0.02 p.p.	1.91%	- 0.13 p.p.	2.04%	- 0.1 p.p.
8	HTC Desire	1.85%	- 0.03 p.p.	1.88%	- 0.22 p.p.	2.10%	- 0.2 p.p.
9	LG G2	1.47%	- 0.05 p.p.	1.52%	- 0.09 p.p.	1.61%	- 0.09 p.p.
10	Samsung SM-G920 (Galaxy S6)	1.39%	- 0.03 p.p.	1.42%	- 0.09 p.p.	1.51%	- 0.09 p.p.
11	Samsung SM-G925 (Galaxy S6 Edge)	1.35%	- 0.03 p.p.	1.38%	- 0.1 p.p.	1.48%	- 0.1 p.p.
12	Samsung SM-A500 (Galaxy A5)	1.33%	- 0.02 p.p.	1.35%	- 0.13 p.p.	1.48%	- 0.13 p.p.
13	Samsung GT-I9190 (Galaxy S4 mini)	1.28%	- 0.02 p.p.	1.30%	- 0.12 p.p.	1.42%	- 0.1 p.p.
14	Samsung GT-I9060 (Galaxy Grand Neo)	1.28%	- 0.01 p.p.	1.29%	- 0.15 p.p.	1.44%	- 0.11 p.p.
15	Samsung GT-N7100 (Galaxy Note II)	1.15%	- 0.02 p.p.	1.17%	- 0.09 p.p.	1.26%	- 0.07 p.p.
16	Samsung GT-I9300 (Galaxy S III)	1.07%	- 0.01 p.p.	1.08%	- 0.1 p.p.	1.18%	- 0.1 p.p.
17	Samsung GT-I8190 (Galaxy S III mini)	0.84%	- 0.01 p.p.	0.85%	- 0.09 p.p.	0.94%	- 0.08 p.p.
Sample size (number of page views)		2 037 513 833		2 022 438 765		2 030 830 438	

MOBILE DEVICES - PRODUCERS <http://www.rankingtr.com/en/ranking/mobile-devices-producers.html>

A ranking of mobile devices by producers, as used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study. □

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Apple	54.80%	+ 0.55 p.p.	54.25%	+ 2.76 p.p.	51.49%	+ 2.4 p.p.
2	Samsung	26.39%	- 0.16 p.p.	26.55%	- 1.38 p.p.	27.93%	- 1.21 p.p.
3	LG	6.68%	- 0.17 p.p.	6.85%	- 0.47 p.p.	7.32%	- 0.39 p.p.
4	Nokia	3.38%	- 0.06 p.p.	3.44%	- 0.13 p.p.	3.57%	- 0.08 p.p.
5	HTC	3.14%	- 0.06 p.p.	3.20%	- 0.34 p.p.	3.54%	- 0.3 p.p.
6	Sony	2.65%	- 0.06 p.p.	2.71%	- 0.19 p.p.	2.90%	- 0.19 p.p.
Sample size (number of page views)		2 037 513 833		2 022 438 765		2 030 830 438	

FLASH PLAYER <http://www.rankingtr.com/en/ranking/flash-versions.html>

A ranking of the Flash Player versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	not installed	61.80%	+ 0.52 p.p.	61.28%	+ 1.15 p.p.	60.13%	+ 3.42 p.p.
2	flash player ver. 22	1.99%	- 0.04 p.p.	2.03%	- 0.1 p.p.	2.13%	+ 0.02 p.p.
3	flash player ver. 21	0.98%	- 0.02 p.p.	1.00%	- 0.02 p.p.	1.02%	+ 0.01 p.p.
Sample size (number of page views)		3 396 763 816		3 362 779 802		3 164 000 710	

SCREEN RESOLUTIONS <http://www.rankingtr.com/en/ranking/screen-resolutions.html>

A ranking of the screen resolutions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	360x640	17.43%	+ 0.54 p.p.	16.89%	+ 1.11 p.p.	15.78%	+ 0.56 p.p.
2	1366x768	12.41%	- 0.13 p.p.	12.54%	+ 0.65 p.p.	11.89%	+ 0.77 p.p.
3	1920x1080	11.26%	- 0.13 p.p.	11.39%	- 0.49 p.p.	11.88%	- 0.22 p.p.
4	1280x720	5.83%	- 0.19 p.p.	6.02%	- 1.34 p.p.	7.36%	- 1.24 p.p.
5	750x1334	5.32%	+ 0.16 p.p.	5.16%	+ 0.45 p.p.	4.71%	+ 0.26 p.p.
6	375x667	4.72%	+ 0.1 p.p.	4.62%	+ 0.4 p.p.	4.22%	+ 0.44 p.p.
7	640x1136	3.73%	- 0.04 p.p.	3.77%	- 0.32 p.p.	4.09%	- 0.51 p.p.
8	320x568	2.88%	+ 0.04 p.p.	2.84%	+ 0.18 p.p.	2.66%	+ 0.13 p.p.
9	1600x900	2.75%	- 0.02 p.p.	2.77%	+ 0.23 p.p.	2.54%	+ 0.37 p.p.
10	1280x1024	2.74%	- 0.02 p.p.	2.76%	+ 0.16 p.p.	2.60%	+ 0.32 p.p.
11	1440x900	2.45%	- 0.02 p.p.	2.47%	+ 0.14 p.p.	2.33%	+ 0.25 p.p.
12	1184x720	1.72%	- 0.07 p.p.	1.79%	- 0.45 p.p.	2.24%	- 0.42 p.p.
13	2560x1440	1.64%	- 0.05 p.p.	1.69%	- 0.25 p.p.	1.94%	- 0.24 p.p.
14	1024x768	1.64%	- 0.03 p.p.	1.67%	+ 0.04 p.p.	1.63%	+ 0.1 p.p.
15	1280x800	1.37%	- 0.01 p.p.	1.38%	+ 0.03 p.p.	1.35%	+ 0.05 p.p.
16	1242x2208	1.35%	+ 0.04 p.p.	1.31%	+ 0.1 p.p.	1.21%	+ 0.07 p.p.
17	414x736	1.32%	+ 0.03 p.p.	1.29%	+ 0.1 p.p.	1.19%	+ 0.13 p.p.
18	1360x768	1.16%	- 0.01 p.p.	1.17%	+ 0.07 p.p.	1.10%	+ 0.09 p.p.
19	960x540	1.13%	- 0.04 p.p.	1.17%	- 0.33 p.p.	1.50%	- 0.29 p.p.
20	800x480	0.83%	- 0.04 p.p.	0.87%	- 0.27 p.p.	1.14%	- 0.23 p.p.
21	320x534	0.77%	+ 0.03 p.p.	0.74%	+ 0.04 p.p.	0.70%	0 p.p.
22	720x1280	0.59%	- 0.01 p.p.	0.60%	+ 0.02 p.p.	0.58%	+ 0.01 p.p.
23	480x800	0.35%	0 p.p.	0.35%	+ 0.01 p.p.	0.34%	0 p.p.
24	1080x1920	0.27%	- 0.02 p.p.	0.29%	+ 0.03 p.p.	0.26%	+ 0.01 p.p.
25	540x960	0.12%	0 p.p.	0.12%	0 p.p.	0.12%	0 p.p.
	720x1184	0.08%	- 0.01 p.p.	0.09%	+ 0.01 p.p.	0.08%	0 p.p.
	1080x1776	0.08%	- 0.01 p.p.	0.09%	+ 0.01 p.p.	0.08%	0 p.p.
	1440x2560	0.07%	- 0.01 p.p.	0.08%	+ 0.01 p.p.	0.07%	+ 0.01 p.p.
	1440x2392	0.06%	0 p.p.	0.06%	0 p.p.	0.06%	+ 0.01 p.p.
Sample size (number of page views)		5 266 542 617		5 254 798 217		5 269 034 812	

COLOR DEPTH <http://www.rankingtr.com/en/ranking/color-depth.html>

A ranking of screen color settings that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	True color	99.84%	0 p.p.	99.84%	+ 0.01 p.p.	99.83%	0 p.p.
	High color	0.08%	0 p.p.	0.08%	- 0.01 p.p.	0.09%	0 p.p.
	Indexed color	0.08%	0 p.p.	0.08%	0 p.p.	0.08%	0 p.p.
	Deep color	0.00%	0 p.p.	0.00%	0 p.p.	0.00%	0 p.p.
	Monochromatic color	0.00%	0 p.p.	0.00%	0 p.p.	0.00%	0 p.p.
Sample size (number of page views)		4 026 719 614		4 002 238 440		3 748 862 950	

WEB DIRECTORIES <http://www.rankingtr.com/en/ranking/web-directories.html>

A ranking of web sites directories that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is created on the basis of the website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via links displayed in web directories.

No.	Name	Visits — average percentage					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	arabul.com	100.00%	+ 11.11 p.p.	88.89%	+ 1.39 p.p.	87.50%	+ 1.79 p.p.

SEARCH ENGINES - WEBSITES <http://www.rankingtr.com/en/ranking/search-engines-domains.html>

Ranking of search engines - websites from which internet users reach websites of members of IAB Turkey when connecting from Turkey. The ranking is created on the basis of website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via search engines - websites.

No.	Name	Visits — average percentage					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	google	95.18%	+ 0.11 p.p.	95.07%	- 0.01 p.p.	95.08%	- 0.25 p.p.
2	yandex	4.02%	+ 0.11 p.p.	3.91%	- 0.2 p.p.	4.11%	+ 0.66 p.p.

SEARCH ENGINES <http://www.rankingtr.com/en/ranking/search-engines.html>

A ranking of search engines, from which internet users reach websites of members of IAB Turkey when connecting from Turkey. The ranking is created on the basis of the website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via search engines.

No.	Name	Visits — average percentage					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Google	95.22%	+ 0.11 p.p.	95.11%	- 0.03 p.p.	95.14%	- 0.38 p.p.
2	Yandex	4.02%	+ 0.1 p.p.	3.92%	- 0.19 p.p.	4.11%	+ 0.65 p.p.

COUNTRIES <http://www.rankingtr.com/en/ranking/countries.html>

Countries from which internet users connect with websites of IAB Turkey members. The countries are identified by analyzing data stored in the relevant IP geolocation base. The ranking is created on the basis of the website-averaged percentage share of page views on sites participating in gemiusTraffic.

No.	Name	Page views — average percentage					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	Germany	29.16%	- 0.43 p.p.	29.59%	+ 0.25 p.p.	29.34%	+ 0.34 p.p.
2	United States	11.55%	+ 0.07 p.p.	11.48%	+ 0.44 p.p.	11.04%	+ 0.8 p.p.
3	Netherlands	6.58%	- 0.39 p.p.	6.97%	+ 0.07 p.p.	6.90%	+ 0.22 p.p.
4	France	6.08%	+ 0.08 p.p.	6.00%	- 0.24 p.p.	6.24%	+ 0.18 p.p.
5	Azerbaijan	5.81%	- 0.04 p.p.	5.85%	- 0.37 p.p.	6.22%	- 0.23 p.p.
6	United Kingdom	4.80%	- 0.37 p.p.	5.17%	+ 0.15 p.p.	5.02%	- 0.17 p.p.
7	Austria	3.39%	- 0.01 p.p.	3.40%	+ 0.07 p.p.	3.33%	0 p.p.
8	Belgium	2.50%	- 0.1 p.p.	2.60%	+ 0.09 p.p.	2.51%	+ 0.02 p.p.
9	Switzerland	2.48%	- 0.04 p.p.	2.52%	+ 0.17 p.p.	2.35%	- 0.1 p.p.
10	Russian Federation	2.30%	+ 0.21 p.p.	2.09%	- 0.07 p.p.	2.16%	+ 0.12 p.p.
11	Saudi Arabia	1.33%	+ 0.01 p.p.	1.32%	+ 0.03 p.p.	1.29%	- 0.04 p.p.
12	Sweden	1.16%	- 0.06 p.p.	1.22%	- 0.01 p.p.	1.23%	- 0.03 p.p.
13	Canada	1.10%	+ 0.19 p.p.	0.91%	- 0.08 p.p.	0.99%	- 0.12 p.p.
14	Bulgaria	1.09%	0 p.p.	1.09%	- 0.08 p.p.	1.17%	+ 0.1 p.p.
15	Denmark	1.00%	- 0.03 p.p.	1.03%	- 0.05 p.p.	1.08%	+ 0.01 p.p.
16	Romania	1.00%	- 0.09 p.p.	1.09%	- 0.11 p.p.	1.20%	- 0.84 p.p.

COOKIES ACCEPTANCE RATE <http://www.rankingtr.com/en/ranking/cookies-acceptance-rate.html>

Cookie acceptance rate in internet users visiting websites of members of IAB Turkey connecting from Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	cookie	88.39%	+ 0.32 p.p.	88.07%	+ 2.96 p.p.	85.11%	+ 2.53 p.p.
2	non-cookie	11.61%	- 0.32 p.p.	11.93%	- 2.96 p.p.	14.89%	- 2.53 p.p.
Sample size (number of page views)		5 266 904 029		5 255 125 178		5 269 355 880	

PC vs. Non-PC generated traffic <http://www.rankingtr.com/en/ranking/pc-vs-nonpc.html>

Percentage share of page views generated from computers in relation to percentage share of page views made from other devices. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		12.06.2017 — 18.06.2017		05.06.2017 — 11.06.2017		22.05.2017 — 28.05.2017	
1	PC	61.31%	- 0.2 p.p.	61.51%	+ 0.05 p.p.	61.46%	+ 0.76 p.p.
2	non-PC	38.69%	+ 0.2 p.p.	38.49%	- 0.05 p.p.	38.54%	- 0.76 p.p.
Sample size (number of page views)		5 266 904 029		5 255 125 178		5 269 355 880	