



Ipsos KMG



gemiusRanking^{TR}

Data contained in this statement is published on gemiusRanking TR and is developed basing on data obtained through the gemiusTraffic with the use of counting scripts, which are embedded in the code of sites included in the study.

gemiusTraffic is a part of Internet Audience Measurement project conducted by Gemius SA and Ipsos KMG for IAB Turkey. The gemiusTraffic study provides information on internet users web site behavior and the technical characteristics of their computers.

Source: Gemius SA, gemiusTraffic, 25.09.2017 – 15.10.2017

WEB BROWSERS <http://www.rankingtr.com/en/ranking/web-browsers.html>

A ranking of web browsers that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Chrome 61.x	21.18%	- 0.35 p.p.	21.53%	+ 13.44 p.p.	8.09%	+ 5.57 p.p.
2	Chrome Mobile 61.x	8.76%	+ 0.39 p.p.	8.37%	+ 4.46 p.p.	3.91%	+ 2.74 p.p.
3	MSIE 11.x	2.24%	- 0.12 p.p.	2.36%	+ 0.29 p.p.	2.07%	- 0.11 p.p.
4	WebKit Mobile 10.x	2.01%	- 0.42 p.p.	2.43%	- 0.24 p.p.	2.67%	- 0.87 p.p.
5	Chrome Mobile 51.x	1.66%	- 0.08 p.p.	1.74%	+ 0.12 p.p.	1.62%	- 0.05 p.p.
6	Chrome Mobile 60.x	1.27%	- 0.66 p.p.	1.93%	- 3.65 p.p.	5.58%	- 2.96 p.p.
7	WebKit Mobile 4.x	1.24%	- 0.08 p.p.	1.32%	+ 0.08 p.p.	1.24%	- 0.1 p.p.
8	Chrome 49.x	1.17%	- 0.04 p.p.	1.21%	+ 0.12 p.p.	1.09%	- 0.04 p.p.
9	Chrome Mobile 59.x	0.73%	- 0.13 p.p.	0.86%	- 0.07 p.p.	0.93%	- 0.2 p.p.
10	Chrome 60.x	0.45%	- 0.36 p.p.	0.81%	- 10.75 p.p.	11.56%	- 6.28 p.p.
11	Chrome Mobile 58.x	0.44%	- 0.05 p.p.	0.49%	0 p.p.	0.49%	- 0.06 p.p.
12	Chrome Mobile 38.x	0.35%	- 0.02 p.p.	0.37%	+ 0.02 p.p.	0.35%	- 0.02 p.p.
13	Chrome Mobile 56.x	0.34%	- 0.02 p.p.	0.36%	+ 0.02 p.p.	0.34%	- 0.02 p.p.
14	WebKit Mobile 9.x	0.32%	- 0.03 p.p.	0.35%	+ 0.03 p.p.	0.32%	- 0.03 p.p.
15	Chrome Mobile 55.x	0.31%	- 0.02 p.p.	0.33%	0 p.p.	0.33%	- 0.02 p.p.
16	WebKit Mobile 7.x	0.21%	+ 0.12 p.p.	0.09%	- 0.12 p.p.	0.21%	0 p.p.
17	Chrome 59.x	0.21%	- 0.02 p.p.	0.23%	+ 0.01 p.p.	0.22%	- 0.04 p.p.
18	Chrome Mobile 44.x	0.20%	- 0.02 p.p.	0.22%	+ 0.01 p.p.	0.21%	- 0.01 p.p.
19	Chrome 58.x	0.20%	- 0.01 p.p.	0.21%	+ 0.01 p.p.	0.20%	- 0.01 p.p.
20	Chrome Mobile 34.x	0.18%	- 0.01 p.p.	0.19%	+ 0.01 p.p.	0.18%	- 0.01 p.p.
21	Chrome Mobile 30.x	0.17%	0 p.p.	0.17%	0 p.p.	0.17%	0 p.p.
22	Opera 48.x	0.17%	+ 0.04 p.p.	0.13%	+ 0.11 p.p.	0.02%	+ 0.02 p.p.
23	Chrome 56.x	0.15%	- 0.01 p.p.	0.16%	+ 0.01 p.p.	0.15%	- 0.01 p.p.
24	Microsoft Edge 14.x	0.14%	- 0.02 p.p.	0.16%	+ 0.01 p.p.	0.15%	- 0.01 p.p.
25	Firefox 52.x	0.13%	- 0.01 p.p.	0.14%	+ 0.02 p.p.	0.12%	- 0.01 p.p.
26	Chrome Mobile 28.x	0.13%	0 p.p.	0.13%	0 p.p.	0.13%	0 p.p.
27	Chrome Mobile 57.x	0.13%	- 0.01 p.p.	0.14%	0 p.p.	0.14%	- 0.02 p.p.
28	Chrome 57.x	0.12%	- 0.01 p.p.	0.13%	+ 0.01 p.p.	0.12%	- 0.01 p.p.
29	Chrome 55.x	0.11%	0 p.p.	0.11%	+ 0.01 p.p.	0.10%	- 0.01 p.p.
30	Chrome Mobile 50.x	0.10%	- 0.01 p.p.	0.11%	0 p.p.	0.11%	- 0.01 p.p.
	Chrome Mobile 53.x	0.08%	0 p.p.	0.08%	0 p.p.	0.08%	0 p.p.
	Chrome Mobile 54.x	0.06%	0 p.p.	0.06%	0 p.p.	0.06%	0 p.p.
	Chrome 54.x	0.04%	0 p.p.	0.04%	0 p.p.	0.04%	0 p.p.
	Firefox 51.x	0.03%	- 0.01 p.p.	0.04%	+ 0.01 p.p.	0.03%	0 p.p.
	Firefox 54.x	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	- 0.01 p.p.
	Chrome 53.x	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
	Firefox 50.x	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	0 p.p.

Firefox 53.x	0.01%	- 0.01 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
Firefox 49.x	0.01%	0 p.p.	0.01%	0 p.p.	0.01%	0 p.p.
Sample size (number of page views)	5 837 830 263		5 324 392 143		6 246 215 053	

WEB BROWSERS - GROUPS <http://www.rankingtr.com/en/ranking/web-browsers-groups.html>

A ranking of web browsers groups that are used by persons connecting from Turkey with with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Chrome	24.19%	- 0.85 p.p.	25.04%	+ 2.93 p.p.	22.11%	- 0.85 p.p.
2	Chrome Mobile	15.32%	- 0.67 p.p.	15.99%	+ 0.95 p.p.	15.04%	- 0.66 p.p.
3	WebKit Mobile	5.63%	- 0.28 p.p.	5.91%	+ 0.3 p.p.	5.61%	- 0.43 p.p.
4	MSIE	2.44%	- 0.12 p.p.	2.56%	+ 0.32 p.p.	2.24%	- 0.13 p.p.
5	Facebook in-app Browser	2.24%	- 0.32 p.p.	2.56%	+ 0.37 p.p.	2.19%	- 0.15 p.p.
6	Firefox	1.37%	- 0.06 p.p.	1.43%	+ 0.17 p.p.	1.26%	- 0.04 p.p.
7	Microsoft Edge	0.60%	- 0.03 p.p.	0.63%	+ 0.08 p.p.	0.55%	- 0.02 p.p.
8	Yandex.Browser	0.48%	- 0.05 p.p.	0.53%	+ 0.06 p.p.	0.47%	- 0.02 p.p.
9	Safari	0.33%	- 0.01 p.p.	0.34%	+ 0.04 p.p.	0.30%	- 0.01 p.p.
10	Opera	0.23%	- 0.01 p.p.	0.24%	+ 0.03 p.p.	0.21%	- 0.01 p.p.
Sample size (number of page views)		5 837 830 263		5 324 392 143		6 246 215 053	

WEB BROWSERS GROUPS - DETAILS >> Chrome

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Chrome 61.0	87.56%	+ 1.57 p.p.	85.99%	+ 49.41 p.p.	36.58%	+ 25.6 p.p.
2	Chrome 49.0	4.83%	- 0.01 p.p.	4.84%	- 0.08 p.p.	4.92%	0 p.p.
3	Chrome 60.0	1.84%	- 1.39 p.p.	3.23%	- 49.06 p.p.	52.29%	- 25.41 p.p.
4	Chrome 59.0	0.85%	- 0.06 p.p.	0.91%	- 0.11 p.p.	1.02%	- 0.09 p.p.
5	Chrome 58.0	0.78%	- 0.02 p.p.	0.80%	- 0.04 p.p.	0.84%	- 0.04 p.p.
6	Chrome 56.0	0.61%	- 0.03 p.p.	0.64%	- 0.03 p.p.	0.67%	- 0.01 p.p.
7	Chrome 57.0	0.48%	- 0.01 p.p.	0.49%	- 0.01 p.p.	0.50%	- 0.01 p.p.
8	Chrome 55.0	0.44%	0 p.p.	0.44%	- 0.02 p.p.	0.46%	0 p.p.
9	Chrome 44.0	0.30%	0 p.p.	0.30%	- 0.01 p.p.	0.31%	- 0.01 p.p.
10	Chrome 54.0	0.16%	0 p.p.	0.16%	- 0.01 p.p.	0.17%	- 0.01 p.p.
11	Chrome 30.0	0.14%	0 p.p.	0.14%	- 0.01 p.p.	0.15%	+ 0.01 p.p.
12	Chrome 51.0	0.14%	- 0.01 p.p.	0.15%	0 p.p.	0.15%	0 p.p.
13	Chrome 42.0	0.14%	- 0.01 p.p.	0.15%	- 0.01 p.p.	0.16%	- 0.01 p.p.
14	Chrome 34.0	0.13%	+ 0.01 p.p.	0.12%	0 p.p.	0.12%	- 0.01 p.p.
15	Chrome 47.0	0.11%	- 0.01 p.p.	0.12%	0 p.p.	0.12%	0 p.p.
16	Chrome 48.0	0.10%	0 p.p.	0.10%	0 p.p.	0.10%	0 p.p.
	Chrome 53.0	0.09%	- 0.01 p.p.	0.10%	0 p.p.	0.10%	0 p.p.
Sample size (number of page views)		1 412 117 912		1 333 027 691		1 381 115 950	

WEB BROWSERS GROUPS - DETAILS >> Chrome Mobile

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Chrome Mobile 61.0	57.15%	+ 4.78 p.p.	52.37%	+ 26.4 p.p.	25.97%	+ 18.52 p.p.
2	Chrome Mobile 51.0	10.81%	- 0.06 p.p.	10.87%	+ 0.11 p.p.	10.76%	+ 0.13 p.p.
3	Chrome Mobile 60.0	8.28%	- 3.78 p.p.	12.06%	- 25.02 p.p.	37.08%	- 17.33 p.p.
4	Chrome Mobile 59.0	4.77%	- 0.62 p.p.	5.39%	- 0.83 p.p.	6.22%	- 0.99 p.p.
5	Chrome Mobile 58.0	2.90%	- 0.14 p.p.	3.04%	- 0.23 p.p.	3.27%	- 0.21 p.p.
6	Chrome Mobile 38.0	2.29%	- 0.04 p.p.	2.33%	- 0.02 p.p.	2.35%	+ 0.02 p.p.
7	Chrome Mobile 56.0	2.20%	- 0.03 p.p.	2.23%	- 0.05 p.p.	2.28%	- 0.01 p.p.
8	Chrome Mobile 55.0	2.03%	- 0.04 p.p.	2.07%	- 0.11 p.p.	2.18%	- 0.07 p.p.
9	Chrome Mobile 44.0	1.31%	- 0.05 p.p.	1.36%	- 0.04 p.p.	1.40%	- 0.01 p.p.
10	Chrome Mobile 34.0	1.16%	- 0.01 p.p.	1.17%	- 0.02 p.p.	1.19%	0 p.p.
11	Chrome Mobile 30.0	1.08%	- 0.01 p.p.	1.09%	- 0.02 p.p.	1.11%	+ 0.02 p.p.
12	Chrome Mobile 28.0	0.84%	+ 0.01 p.p.	0.83%	0 p.p.	0.83%	- 0.01 p.p.
13	Chrome Mobile 57.0	0.84%	- 0.04 p.p.	0.88%	- 0.08 p.p.	0.96%	- 0.04 p.p.
14	Chrome Mobile 50.0	0.68%	- 0.03 p.p.	0.71%	- 0.01 p.p.	0.72%	- 0.01 p.p.
15	Chrome Mobile 53.0	0.49%	- 0.01 p.p.	0.50%	0 p.p.	0.50%	0 p.p.
16	Chrome Mobile 54.0	0.38%	0 p.p.	0.38%	- 0.01 p.p.	0.39%	- 0.01 p.p.
17	Chrome Mobile 52.0	0.35%	- 0.02 p.p.	0.37%	- 0.02 p.p.	0.39%	0 p.p.
18	Chrome Mobile 46.0	0.29%	- 0.01 p.p.	0.30%	- 0.01 p.p.	0.31%	0 p.p.
19	Chrome Mobile 43.0	0.27%	- 0.01 p.p.	0.28%	0 p.p.	0.28%	0 p.p.
20	Chrome Mobile 39.0	0.26%	- 0.01 p.p.	0.27%	+ 0.01 p.p.	0.26%	- 0.01 p.p.
21	Chrome Mobile 49.0	0.25%	- 0.01 p.p.	0.26%	- 0.01 p.p.	0.27%	- 0.01 p.p.
22	Chrome Mobile 18.0	0.20%	+ 0.1 p.p.	0.10%	- 0.01 p.p.	0.11%	0 p.p.
23	Chrome Mobile 36.0	0.17%	0 p.p.	0.17%	- 0.01 p.p.	0.18%	0 p.p.
24	Chrome Mobile 47.0	0.17%	0 p.p.	0.17%	- 0.01 p.p.	0.18%	0 p.p.
25	Chrome Mobile 33.0	0.16%	- 0.01 p.p.	0.17%	0 p.p.	0.17%	+ 0.01 p.p.
26	Chrome Mobile 40.0	0.14%	0 p.p.	0.14%	0 p.p.	0.14%	0 p.p.
27	Chrome Mobile 37.0	0.11%	0 p.p.	0.11%	0 p.p.	0.11%	0 p.p.
Sample size (number of page views)		894 419 539		851 527 003		939 446 395	

WEB BROWSERS GROUPS - DETAILS >> WebKit Mobile

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	WebKit Mobile 10.0	35.66%	- 5.41 p.p.	41.07%	- 6.49 p.p.	47.56%	- 10.91 p.p.
2	WebKit Mobile 4.0	22.03%	- 0.23 p.p.	22.26%	+ 0.15 p.p.	22.11%	- 0.1 p.p.
3	WebKit Mobile 9.0	5.64%	- 0.23 p.p.	5.87%	+ 0.17 p.p.	5.70%	- 0.02 p.p.
4	WebKit Mobile 7.0	3.72%	+ 2.18 p.p.	1.54%	- 2.19 p.p.	3.73%	+ 0.33 p.p.
5	WebKit Mobile 8.0	1.06%	- 0.05 p.p.	1.11%	+ 0.03 p.p.	1.08%	- 0.02 p.p.
Sample size (number of page views)		328 595 148		314 517 262		350 724 852	

WEB BROWSERS GROUPS - DETAILS >> MSIE

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	MSIE 11.0	91.90%	- 0.27 p.p.	92.17%	- 0.03 p.p.	92.20%	+ 0.27 p.p.
2	MSIE 10.0	3.67%	+ 0.14 p.p.	3.53%	- 0.13 p.p.	3.66%	- 0.07 p.p.
3	MSIE 9.0	2.78%	+ 0.11 p.p.	2.67%	+ 0.05 p.p.	2.62%	- 0.14 p.p.
4	MSIE 8.0	1.59%	+ 0.01 p.p.	1.58%	+ 0.11 p.p.	1.47%	- 0.05 p.p.
Sample size (number of page views)		142 239 276		136 295 959		139 963 983	

WEB BROWSERS GROUPS - DETAILS >> Facebook in-app Browser

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Facebook in-app Browser 62.0	0.96%	+ 0.62 p.p.	0.34%	+ 0.12 p.p.	0.22%	0 p.p.
2	Facebook in-app Browser 68.0	0.25%	- 0.01 p.p.	0.26%	- 0.01 p.p.	0.27%	- 0.04 p.p.
3	Facebook in-app Browser 61.0	0.21%	- 0.48 p.p.	0.69%	+ 0.52 p.p.	0.17%	+ 0.13 p.p.
4	Facebook in-app Browser 63.0	0.17%	+ 0.12 p.p.	0.05%	0 p.p.	0.05%	- 0.01 p.p.
5	Facebook in-app Browser 75.0	0.13%	0 p.p.	0.13%	- 0.01 p.p.	0.14%	- 0.01 p.p.
6	Facebook in-app Browser 98.0	0.12%	- 0.02 p.p.	0.14%	- 0.02 p.p.	0.16%	- 0.03 p.p.
7	Facebook in-app Browser 96.0	0.12%	- 0.02 p.p.	0.14%	- 0.02 p.p.	0.16%	- 0.02 p.p.
8	Facebook in-app Browser 97.0	0.12%	- 0.02 p.p.	0.14%	- 0.01 p.p.	0.15%	- 0.03 p.p.
9	Facebook in-app Browser 60.0	0.12%	- 0.07 p.p.	0.19%	- 0.48 p.p.	0.67%	+ 0.53 p.p.
10	Facebook in-app Browser 99.0	0.11%	- 0.02 p.p.	0.13%	- 0.02 p.p.	0.15%	- 0.03 p.p.
11	Facebook in-app Browser 67.0	0.11%	0 p.p.	0.11%	- 0.01 p.p.	0.12%	0 p.p.
	Facebook in-app Browser 94.0	0.10%	- 0.01 p.p.	0.11%	- 0.02 p.p.	0.13%	- 0.02 p.p.
	Facebook in-app Browser 93.0	0.08%	- 0.03 p.p.	0.11%	- 0.01 p.p.	0.12%	- 0.01 p.p.
	Facebook in-app Browser 92.0	0.08%	0 p.p.	0.08%	- 0.01 p.p.	0.09%	- 0.01 p.p.
	Facebook in-app Browser 95.0	0.08%	- 0.01 p.p.	0.09%	- 0.01 p.p.	0.10%	- 0.01 p.p.
	Facebook in-app Browser 89.0	0.07%	- 0.01 p.p.	0.08%	0 p.p.	0.08%	- 0.02 p.p.
	Facebook in-app Browser 91.0	0.07%	- 0.01 p.p.	0.08%	0 p.p.	0.08%	- 0.01 p.p.
	Facebook in-app Browser 87.0	0.06%	- 0.01 p.p.	0.07%	- 0.01 p.p.	0.08%	- 0.01 p.p.
	Facebook in-app Browser 90.0	0.06%	- 0.01 p.p.	0.07%	- 0.01 p.p.	0.08%	- 0.01 p.p.
	Facebook in-app Browser 86.0	0.06%	0 p.p.	0.06%	- 0.01 p.p.	0.07%	- 0.01 p.p.
	Facebook in-app Browser 85.0	0.05%	- 0.01 p.p.	0.06%	0 p.p.	0.06%	- 0.01 p.p.
	Facebook in-app Browser 82.0	0.05%	0 p.p.	0.05%	0 p.p.	0.05%	- 0.01 p.p.
	Facebook in-app	0.05%	0 p.p.	0.05%	0 p.p.	0.05%	- 0.01 p.p.

	Browser 84.0						
	Facebook in-app Browser 80.0	0.04%	- 0.01 p.p.	0.05%	0 p.p.	0.05%	0 p.p.
	Facebook in-app Browser 83.0	0.04%	0 p.p.	0.04%	- 0.01 p.p.	0.05%	0 p.p.
	Facebook in-app Browser 77.0	0.04%	0 p.p.	0.04%	- 0.01 p.p.	0.05%	0 p.p.
	Facebook in-app Browser 81.0	0.04%	0 p.p.	0.04%	0 p.p.	0.04%	0 p.p.
	Facebook in-app Browser 76.0	0.03%	0 p.p.	0.03%	- 0.01 p.p.	0.04%	0 p.p.
	Facebook in-app Browser 79.0	0.03%	0 p.p.	0.03%	- 0.01 p.p.	0.04%	0 p.p.
	Facebook in-app Browser 78.0	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
	Facebook in-app Browser 72.0	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
	Facebook in-app Browser 73.0	0.01%	- 0.01 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
	Sample size (number of page views)	130 617 583		136 179 203		136 797 852	

WEB BROWSERS GROUPS - DETAILS >> Firefox

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Firefox 52.0	9.84%	+ 0.01 p.p.	9.83%	+ 0.01 p.p.	9.82%	+ 0.08 p.p.
2	Firefox 55.0	5.12%	- 40.88 p.p.	46.00%	- 21.54 p.p.	67.54%	- 0.73 p.p.
3	Firefox 51.0	2.47%	- 0.16 p.p.	2.63%	+ 0.04 p.p.	2.59%	+ 0.04 p.p.
4	Firefox 54.0	2.26%	- 0.18 p.p.	2.44%	- 0.33 p.p.	2.77%	- 0.51 p.p.
5	Firefox 47.0	1.40%	- 0.05 p.p.	1.45%	+ 0.01 p.p.	1.44%	- 0.11 p.p.
6	Firefox 45.0	1.25%	- 0.01 p.p.	1.26%	+ 0.03 p.p.	1.23%	+ 0.01 p.p.
7	Firefox 50.0	1.24%	- 0.01 p.p.	1.25%	- 0.08 p.p.	1.33%	+ 0.05 p.p.
8	Firefox 43.0	1.23%	- 0.02 p.p.	1.25%	+ 0.04 p.p.	1.21%	- 0.02 p.p.
9	Firefox 53.0	1.06%	- 0.08 p.p.	1.14%	- 0.1 p.p.	1.24%	- 0.01 p.p.
10	Firefox 48.0	0.94%	+ 0.01 p.p.	0.93%	- 0.09 p.p.	1.02%	+ 0.06 p.p.
11	Firefox 49.0	0.76%	+ 0.01 p.p.	0.75%	+ 0.02 p.p.	0.73%	- 0.06 p.p.
12	Firefox 19.0	0.67%	- 0.02 p.p.	0.69%	- 0.03 p.p.	0.72%	+ 0.04 p.p.
13	Firefox 38.0	0.58%	+ 0.02 p.p.	0.56%	0 p.p.	0.56%	0 p.p.
14	Firefox 41.0	0.57%	+ 0.01 p.p.	0.56%	+ 0.04 p.p.	0.52%	0 p.p.
15	Firefox 40.0	0.53%	- 0.02 p.p.	0.55%	+ 0.01 p.p.	0.54%	- 0.04 p.p.
16	Firefox 36.0	0.46%	- 0.04 p.p.	0.50%	- 0.02 p.p.	0.52%	- 0.08 p.p.
17	Firefox 34.0	0.42%	+ 0.02 p.p.	0.40%	+ 0.01 p.p.	0.39%	- 0.03 p.p.
18	Firefox 42.0	0.42%	- 0.04 p.p.	0.46%	0 p.p.	0.46%	0 p.p.
19	Firefox 44.0	0.42%	+ 0.07 p.p.	0.35%	- 0.07 p.p.	0.42%	- 0.02 p.p.
20	Firefox 46.0	0.40%	- 0.03 p.p.	0.43%	+ 0.03 p.p.	0.40%	- 0.02 p.p.
21	Firefox 37.0	0.39%	- 0.05 p.p.	0.44%	- 0.04 p.p.	0.48%	+ 0.01 p.p.
22	Firefox 39.0	0.28%	+ 0.01 p.p.	0.27%	+ 0.01 p.p.	0.26%	- 0.03 p.p.
23	Firefox 26.0	0.18%	0 p.p.	0.18%	+ 0.01 p.p.	0.17%	0 p.p.
24	Firefox 35.0	0.18%	- 0.01 p.p.	0.19%	0 p.p.	0.19%	- 0.01 p.p.
25	Firefox 33.0	0.13%	- 0.02 p.p.	0.15%	+ 0.01 p.p.	0.14%	0 p.p.
26	Firefox 12.0	0.12%	- 0.04 p.p.	0.16%	+ 0.01 p.p.	0.15%	0 p.p.
27	Firefox 3.6	0.11%	- 0.03 p.p.	0.14%	+ 0.03 p.p.	0.11%	- 0.01 p.p.
Sample size (number of page views)		79 769 282		76 115 788		78 716 115	

WEB BROWSERS GROUPS - DETAILS >> Microsoft Edge

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Microsoft Edge 15.1	69.18%	+ 2.43 p.p.	66.75%	+ 2.48 p.p.	64.27%	+ 1.89 p.p.
2	Microsoft Edge 14.1	23.04%	- 1.88 p.p.	24.92%	- 2.04 p.p.	26.96%	- 1.53 p.p.
3	Microsoft Edge 13.1	5.76%	- 0.44 p.p.	6.20%	- 0.46 p.p.	6.66%	- 0.24 p.p.
4	Microsoft Edge 12.1	1.88%	- 0.13 p.p.	2.01%	- 0.01 p.p.	2.02%	- 0.07 p.p.
Sample size (number of page views)		34 973 290		33 336 937		34 361 057	

WEB BROWSERS GROUPS - DETAILS >> Yandex.Browser

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Yandex.Browser 15.9	1.89%	+ 0.03 p.p.	1.86%	- 0.01 p.p.	1.87%	- 0.05 p.p.
2	Yandex.Browser 15.7	0.61%	+ 0.05 p.p.	0.56%	- 0.02 p.p.	0.58%	- 0.03 p.p.
3	Yandex.Browser 15.1	0.41%	- 0.01 p.p.	0.42%	- 0.02 p.p.	0.44%	- 0.01 p.p.
4	Yandex.Browser 16.2	0.30%	+ 0.02 p.p.	0.28%	- 0.05 p.p.	0.33%	+ 0.03 p.p.
5	Yandex.Browser 16.7	0.26%	+ 0.02 p.p.	0.24%	+ 0.01 p.p.	0.23%	- 0.01 p.p.
Sample size (number of page views)		28 163 847		28 096 828		29 203 732	

WEB BROWSERS GROUPS - DETAILS >> Safari

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Safari 10.1	23.95%	- 2.28 p.p.	26.23%	- 5.03 p.p.	31.26%	- 28.45 p.p.
2	Safari 9.1	8.78%	- 0.06 p.p.	8.84%	- 0.01 p.p.	8.85%	- 0.26 p.p.
3	Safari 10.0	6.36%	- 0.17 p.p.	6.53%	- 0.41 p.p.	6.94%	- 0.4 p.p.
4	Safari 8.0	2.35%	- 0.02 p.p.	2.37%	- 0.02 p.p.	2.39%	+ 0.03 p.p.
5	Safari 9.0	1.46%	- 0.05 p.p.	1.51%	- 0.05 p.p.	1.56%	- 0.09 p.p.
6	Safari 4.0	1.22%	- 0.01 p.p.	1.23%	- 0.1 p.p.	1.33%	- 0.22 p.p.
7	Safari 6.2	1.03%	- 0.01 p.p.	1.04%	- 0.04 p.p.	1.08%	0 p.p.
8	Safari 6.1	0.95%	- 0.08 p.p.	1.03%	+ 0.11 p.p.	0.92%	- 0.11 p.p.
9	Safari 5.1	0.79%	- 0.06 p.p.	0.85%	- 0.05 p.p.	0.90%	- 0.01 p.p.
10	Safari 5.0	0.46%	- 0.04 p.p.	0.50%	+ 0.01 p.p.	0.49%	- 0.04 p.p.
11	Safari 7.0	0.45%	+ 0.03 p.p.	0.42%	- 0.18 p.p.	0.60%	- 0.05 p.p.
12	Safari 6.0	0.12%	- 0.01 p.p.	0.13%	0 p.p.	0.13%	+ 0.01 p.p.
13	Safari 7.1	0.11%	+ 0.01 p.p.	0.10%	0 p.p.	0.10%	- 0.01 p.p.
Sample size (number of page views)		19 156 386		18 121 525		18 515 164	

WEB BROWSERS GROUPS - DETAILS >> Opera

<http://www.rankingtr.com/en/ranking/web-browsers-details.html>

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Opera 48.0	72.11%	+ 17.72 p.p.	54.39%	+ 47.18 p.p.	7.21%	+ 6.55 p.p.
2	Opera 43.0	7.72%	+ 0.75 p.p.	6.97%	+ 3.61 p.p.	3.36%	+ 2.38 p.p.
3	Opera 36.0	4.69%	0 p.p.	4.69%	- 0.01 p.p.	4.70%	+ 0.01 p.p.
4	Opera 47.0	2.93%	- 17.48 p.p.	20.41%	- 45.43 p.p.	65.84%	- 7.15 p.p.
5	Opera 42.7	1.67%	- 0.58 p.p.	2.25%	- 2.83 p.p.	5.08%	- 0.48 p.p.
6	Opera 45.0	1.00%	- 0.27 p.p.	1.27%	- 0.3 p.p.	1.57%	+ 0.08 p.p.
7	Opera 46.0	0.97%	- 0.45 p.p.	1.42%	- 0.51 p.p.	1.93%	- 0.23 p.p.
8	Opera 31.0	0.68%	- 0.05 p.p.	0.73%	+ 0.01 p.p.	0.72%	+ 0.03 p.p.
9	Opera 42.0	0.67%	- 0.19 p.p.	0.86%	- 0.16 p.p.	1.02%	+ 0.1 p.p.
10	Opera 30.0	0.56%	+ 0.05 p.p.	0.51%	+ 0.24 p.p.	0.27%	+ 0.07 p.p.
11	Opera 12.5	0.51%	- 0.01 p.p.	0.52%	- 0.04 p.p.	0.56%	+ 0.04 p.p.
12	Opera 37.0	0.50%	- 0.01 p.p.	0.51%	- 0.04 p.p.	0.55%	- 0.04 p.p.
13	Opera 33.0	0.48%	+ 0.05 p.p.	0.43%	- 0.05 p.p.	0.48%	- 0.02 p.p.
14	Opera 44.0	0.45%	+ 0.11 p.p.	0.34%	- 0.08 p.p.	0.42%	+ 0.01 p.p.
15	Opera 35.0	0.41%	+ 0.08 p.p.	0.33%	- 0.07 p.p.	0.40%	0 p.p.
16	Opera 12.1	0.37%	- 0.06 p.p.	0.43%	- 0.15 p.p.	0.58%	+ 0.15 p.p.
17	Opera 41.0	0.23%	- 0.02 p.p.	0.25%	+ 0.02 p.p.	0.23%	- 0.06 p.p.
18	Opera 32.0	0.23%	+ 0.01 p.p.	0.22%	- 0.02 p.p.	0.24%	0 p.p.
19	Opera 34.0	0.22%	+ 0.02 p.p.	0.20%	- 0.01 p.p.	0.21%	+ 0.03 p.p.
20	Opera 40.0	0.21%	- 0.01 p.p.	0.22%	- 0.02 p.p.	0.24%	+ 0.05 p.p.
21	Opera 38.0	0.18%	+ 0.01 p.p.	0.17%	- 0.02 p.p.	0.19%	- 0.01 p.p.
22	Opera 29.0	0.13%	- 0.04 p.p.	0.17%	- 0.27 p.p.	0.44%	- 0.01 p.p.
23	Opera 28.0	0.12%	0 p.p.	0.12%	- 0.05 p.p.	0.17%	+ 0.03 p.p.
24	Opera 39.0	0.12%	- 0.01 p.p.	0.13%	- 0.04 p.p.	0.17%	0 p.p.
25	Opera 25.0	0.11%	- 0.01 p.p.	0.12%	- 0.01 p.p.	0.13%	+ 0.01 p.p.
	Opera 41.1	0.03%	+ 0.01 p.p.	0.02%	- 0.01 p.p.	0.03%	+ 0.01 p.p.
	Opera 42.4	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
	Opera 42.6	0.03%	0 p.p.	0.03%	- 0.01 p.p.	0.04%	+ 0.01 p.p.
	Opera 42.3	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	- 0.02 p.p.
	Opera 41.2	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
	Opera 42.5	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	- 0.01 p.p.
	Opera 42.2	0.01%	0 p.p.	0.01%	- 0.01 p.p.	0.02%	0 p.p.
Sample size (number of page views)		13 423 794		12 783 991		13 247 652	

WEB BROWSERS - ENGINES <http://www.rankingtr.com/en/ranking/web-browsers-engines.html>

A ranking of web browsers engines that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Blink	39.74%	- 1.53 p.p.	41.27%	+ 3.91 p.p.	37.36%	- 1.52 p.p.
2	WebKit/KHTML	8.72%	- 0.66 p.p.	9.38%	+ 0.77 p.p.	8.61%	- 0.62 p.p.
3	Trident/EdgeHTML	3.11%	- 0.15 p.p.	3.26%	+ 0.39 p.p.	2.87%	- 0.14 p.p.
4	Gecko	1.37%	- 0.07 p.p.	1.44%	+ 0.17 p.p.	1.27%	- 0.04 p.p.
Sample size (number of page views)		5 837 830 263		5 324 392 143		6 246 215 053	

OPERATING SYSTEMS <http://www.rankingtr.com/en/ranking/operating-systems.html>

A ranking of operating systems that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Android	47.25%	+ 1.35 p.p.	45.90%	- 2.82 p.p.	48.72%	+ 1.1 p.p.
2	iOS	23.51%	- 0.24 p.p.	23.75%	- 0.76 p.p.	24.51%	- 0.02 p.p.
3	Windows 7	14.81%	- 0.54 p.p.	15.35%	+ 1.78 p.p.	13.57%	- 0.57 p.p.
4	Windows 10	8.94%	- 0.33 p.p.	9.27%	+ 1.15 p.p.	8.12%	- 0.3 p.p.
5	Windows 8.1	2.76%	- 0.11 p.p.	2.87%	+ 0.32 p.p.	2.55%	- 0.11 p.p.
6	Windows XP	1.21%	- 0.05 p.p.	1.26%	+ 0.13 p.p.	1.13%	- 0.04 p.p.
7	Mac OS X	0.65%	- 0.03 p.p.	0.68%	+ 0.08 p.p.	0.60%	- 0.02 p.p.
8	Windows 8	0.49%	- 0.03 p.p.	0.52%	+ 0.06 p.p.	0.46%	- 0.02 p.p.
9	Linux	0.15%	- 0.01 p.p.	0.16%	+ 0.02 p.p.	0.14%	0 p.p.
Sample size (number of page views)		5 835 910 323		5 322 590 218		6 244 099 465	

OPERATING SYSTEMS - FAMILIES <http://www.rankingtr.com/en/ranking/operating-systems-families.html>

A ranking of operating system families that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Unix	71.57%	+ 1.07 p.p.	70.50%	- 3.47 p.p.	73.97%	+ 1.05 p.p.
2	Windows	28.40%	- 1.08 p.p.	29.48%	+ 3.47 p.p.	26.01%	- 1.05 p.p.
	other OS	0.02%	0 p.p.	0.02%	0 p.p.	0.02%	0 p.p.
Sample size (number of page views)		5 835 910 323		5 322 590 218		6 244 099 465	

MOBILE DEVICES - MODELS <http://www.rankingtr.com/en/ranking/mobile-devices-models.html>

A ranking of mobile devices that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study. □

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Apple iPhone	34.15%	- 0.76 p.p.	34.91%	+ 0.56 p.p.	34.35%	- 0.44 p.p.
2	Samsung Galaxy A5	1.92%	+ 0.04 p.p.	1.88%	- 0.06 p.p.	1.94%	+ 0.03 p.p.
3	Samsung SM-N910 (Galaxy Note 4)	1.74%	- 0.02 p.p.	1.76%	+ 0.01 p.p.	1.75%	- 0.01 p.p.
4	Nokia N900	1.47%	- 0.03 p.p.	1.50%	+ 0.01 p.p.	1.49%	0 p.p.
5	Samsung Galaxy Grand Prime	1.33%	+ 0.03 p.p.	1.30%	- 0.01 p.p.	1.31%	+ 0.02 p.p.
6	Samsung Galaxy S5	1.23%	+ 0.01 p.p.	1.22%	- 0.04 p.p.	1.26%	+ 0.01 p.p.
7	LG G3	1.22%	- 0.01 p.p.	1.23%	- 0.02 p.p.	1.25%	0 p.p.
8	Apple iPad	1.07%	- 0.11 p.p.	1.18%	+ 0.2 p.p.	0.98%	- 0.07 p.p.
9	LG G4	1.05%	0 p.p.	1.05%	- 0.02 p.p.	1.07%	+ 0.01 p.p.
10	Samsung GT-I9500 (Galaxy S IV)	0.99%	- 0.01 p.p.	1.00%	- 0.01 p.p.	1.01%	- 0.01 p.p.
11	HTC Desire	0.93%	+ 0.03 p.p.	0.90%	- 0.06 p.p.	0.96%	+ 0.01 p.p.
12	Samsung Galaxy S6	0.82%	+ 0.01 p.p.	0.81%	- 0.01 p.p.	0.82%	0 p.p.
13	Samsung Galaxy S6 Edge	0.81%	+ 0.01 p.p.	0.80%	- 0.03 p.p.	0.83%	+ 0.02 p.p.
14	Samsung GT-I8190 (Galaxy S III mini)	0.71%	0 p.p.	0.71%	- 0.01 p.p.	0.72%	- 0.01 p.p.
15	Samsung Galaxy Grand Neo	0.71%	+ 0.01 p.p.	0.70%	- 0.02 p.p.	0.72%	0 p.p.
16	LG G2	0.68%	- 0.01 p.p.	0.69%	0 p.p.	0.69%	- 0.01 p.p.
17	Samsung GT-I9190 (Galaxy S4 mini)	0.60%	- 0.01 p.p.	0.61%	0 p.p.	0.61%	- 0.01 p.p.
18	Samsung Galaxy Note II	0.58%	- 0.01 p.p.	0.59%	0 p.p.	0.59%	- 0.01 p.p.
19	Samsung Galaxy S3	0.55%	0 p.p.	0.55%	- 0.01 p.p.	0.56%	- 0.01 p.p.
20	Huawei P8 lite	0.45%	0 p.p.	0.45%	- 0.01 p.p.	0.46%	0 p.p.
21	Samsung Galaxy A7	0.37%	0 p.p.	0.37%	- 0.01 p.p.	0.38%	0 p.p.
22	Sony Xperia Z2	0.36%	0 p.p.	0.36%	- 0.01 p.p.	0.37%	0 p.p.
23	Samsung Galaxy S5 mini	0.32%	+ 0.01 p.p.	0.31%	- 0.02 p.p.	0.33%	0 p.p.
24	Samsung Galaxy Note 3 Neo	0.31%	0 p.p.	0.31%	- 0.01 p.p.	0.32%	0 p.p.
25	Sony Xperia Z3	0.30%	0 p.p.	0.30%	0 p.p.	0.30%	- 0.01 p.p.
26	HTC One	0.30%	+ 0.01 p.p.	0.29%	- 0.01 p.p.	0.30%	0 p.p.
27	Toshiba G710	0.29%	0 p.p.	0.29%	+ 0.01 p.p.	0.28%	0 p.p.
28	Samsung Galaxy A3	0.28%	0 p.p.	0.28%	- 0.01 p.p.	0.29%	+ 0.01 p.p.
29	Lenovo A60	0.28%	0 p.p.	0.28%	+ 0.01 p.p.	0.27%	- 0.01 p.p.
30	HTC One (M8)	0.26%	0 p.p.	0.26%	- 0.01 p.p.	0.27%	0 p.p.
31	Goclever TAB T70	0.26%	0 p.p.	0.26%	- 0.01 p.p.	0.27%	+ 0.01 p.p.

32	Samsung Galaxy Core Prime	0.23%	0 p.p.	0.23%	0 p.p.	0.23%	0 p.p.
33	Samsung SM-G850 (Galaxy Alpha)	0.19%	0 p.p.	0.19%	0 p.p.	0.19%	0 p.p.
34	Sony Xperia M4 Aqua	0.16%	- 0.01 p.p.	0.17%	0 p.p.	0.17%	0 p.p.
35	Sony Xperia Z1	0.16%	+ 0.01 p.p.	0.15%	0 p.p.	0.15%	- 0.01 p.p.
36	Samsung Galaxy Note Edge (SM-N915)	0.15%	- 0.01 p.p.	0.16%	0 p.p.	0.16%	0 p.p.
37	Samsung Galaxy Tab 3 Lite	0.15%	- 0.01 p.p.	0.16%	+ 0.02 p.p.	0.14%	- 0.01 p.p.
38	Samsung Galaxy J1	0.14%	0 p.p.	0.14%	0 p.p.	0.14%	0 p.p.
39	Samsung GT-S7580 (Galaxy Trend Plus)	0.13%	- 0.01 p.p.	0.14%	+ 0.01 p.p.	0.13%	0 p.p.
40	Samsung GT-I9505 (Galaxy S4)	0.12%	0 p.p.	0.12%	0 p.p.	0.12%	0 p.p.
41	ZTE Blade	0.11%	0 p.p.	0.11%	0 p.p.	0.11%	0 p.p.
42	Meizu M9	0.11%	0 p.p.	0.11%	0 p.p.	0.11%	0 p.p.
43	Sony Xperia Z3 Compact	0.10%	- 0.01 p.p.	0.11%	+ 0.01 p.p.	0.10%	0 p.p.
Sample size (number of page views)		3 888 191 061		3 497 725 577		4 321 311 883	

MOBILE DEVICES - PRODUCERS <http://www.rankingtr.com/en/ranking/mobile-devices-producers.html>

A ranking of mobile devices by producers, as used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study. □

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Samsung	40.60%	+ 0.72 p.p.	39.88%	- 0.59 p.p.	40.47%	+ 0.44 p.p.
2	Apple	35.22%	- 0.87 p.p.	36.09%	+ 0.75 p.p.	35.34%	- 0.5 p.p.
3	LG	5.70%	+ 0.02 p.p.	5.68%	- 0.08 p.p.	5.76%	+ 0.02 p.p.
4	General Mobile	4.27%	+ 0.05 p.p.	4.22%	- 0.03 p.p.	4.25%	+ 0.02 p.p.
5	Sony	2.81%	0 p.p.	2.81%	- 0.03 p.p.	2.84%	0 p.p.
6	Huawei	2.26%	+ 0.05 p.p.	2.21%	+ 0.01 p.p.	2.20%	+ 0.03 p.p.
7	HTC	1.72%	+ 0.04 p.p.	1.68%	- 0.08 p.p.	1.76%	0 p.p.
8	Nokia	1.63%	- 0.04 p.p.	1.67%	+ 0.03 p.p.	1.64%	- 0.02 p.p.
9	Lenovo	1.57%	0 p.p.	1.57%	+ 0.05 p.p.	1.52%	+ 0.01 p.p.
10	Asus	1.05%	- 0.03 p.p.	1.08%	+ 0.02 p.p.	1.06%	- 0.01 p.p.
11	ZTE	0.90%	+ 0.01 p.p.	0.89%	- 0.02 p.p.	0.91%	0 p.p.
12	Vodafone	0.38%	+ 0.01 p.p.	0.37%	- 0.01 p.p.	0.38%	0 p.p.
13	Xiaomi	0.34%	0 p.p.	0.34%	+ 0.04 p.p.	0.30%	0 p.p.
14	Toshiba	0.29%	0 p.p.	0.29%	+ 0.01 p.p.	0.28%	0 p.p.
15	Goclever	0.26%	0 p.p.	0.26%	- 0.01 p.p.	0.27%	+ 0.01 p.p.
16	Alcatel	0.16%	+ 0.01 p.p.	0.15%	- 0.01 p.p.	0.16%	0 p.p.
17	Meizu	0.13%	0 p.p.	0.13%	0 p.p.	0.13%	0 p.p.
Sample size (number of page views)		3 888 191 061		3 497 725 577		4 321 311 883	

FLASH PLAYER <http://www.rankingtr.com/en/ranking/flash-versions.html>

A ranking of the Flash Player versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	not installed	79.98%	- 0.04 p.p.	80.02%	+ 0.58 p.p.	79.44%	+ 9.43 p.p.
2	flash player ver. 22	1.66%	- 0.01 p.p.	1.67%	+ 0.03 p.p.	1.64%	- 0.02 p.p.
3	flash player ver. 21	0.93%	+ 0.01 p.p.	0.92%	+ 0.02 p.p.	0.90%	+ 0.01 p.p.
4	flash player ver. 26	0.78%	- 0.08 p.p.	0.86%	- 0.15 p.p.	1.01%	- 0.23 p.p.
5	flash player ver. 25	0.47%	+ 0.01 p.p.	0.46%	- 0.02 p.p.	0.48%	- 0.02 p.p.
6	flash player ver. 24	0.40%	- 0.01 p.p.	0.41%	+ 0.02 p.p.	0.39%	- 0.02 p.p.
7	version 11	0.30%	0 p.p.	0.30%	0 p.p.	0.30%	0 p.p.
8	version 20	0.28%	+ 0.01 p.p.	0.27%	+ 0.02 p.p.	0.25%	- 0.02 p.p.
9	flash player ver. 18	0.27%	0 p.p.	0.27%	+ 0.01 p.p.	0.26%	- 0.01 p.p.
10	flash player ver. 23	0.26%	- 0.01 p.p.	0.27%	0 p.p.	0.27%	- 0.02 p.p.
11	flash player ver. 19	0.15%	0 p.p.	0.15%	0 p.p.	0.15%	0 p.p.
Sample size (number of page views)		3 086 466 337		2 942 879 354		3 125 669 248	

SCREEN RESOLUTIONS <http://www.rankingtr.com/en/ranking/screen-resolutions.html>

A ranking of the screen resolutions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	1920x1080	13.65%	+ 0.64 p.p.	13.01%	- 0.57 p.p.	13.58%	+ 0.37 p.p.
2	360x640	13.61%	- 0.72 p.p.	14.33%	+ 0.95 p.p.	13.38%	- 0.6 p.p.
3	1366x768	10.33%	- 0.44 p.p.	10.77%	+ 1.25 p.p.	9.52%	- 0.36 p.p.
4	1280x720	7.93%	+ 0.63 p.p.	7.30%	- 1.11 p.p.	8.41%	+ 0.5 p.p.
5	320x568	7.27%	+ 1.04 p.p.	6.23%	- 2.47 p.p.	8.70%	+ 0.61 p.p.
6	750x1334	5.20%	- 0.46 p.p.	5.66%	+ 0.77 p.p.	4.89%	- 0.08 p.p.
7	375x667	4.24%	- 0.36 p.p.	4.60%	+ 0.39 p.p.	4.21%	- 0.27 p.p.
8	640x1136	2.58%	- 0.26 p.p.	2.84%	+ 0.23 p.p.	2.61%	- 0.11 p.p.
9	1184x720	2.34%	+ 0.19 p.p.	2.15%	- 0.34 p.p.	2.49%	+ 0.14 p.p.
10	1600x900	2.29%	- 0.07 p.p.	2.36%	+ 0.29 p.p.	2.07%	- 0.11 p.p.
11	1280x1024	2.24%	- 0.08 p.p.	2.32%	+ 0.27 p.p.	2.05%	- 0.08 p.p.
12	1440x900	2.03%	- 0.07 p.p.	2.10%	+ 0.25 p.p.	1.85%	- 0.08 p.p.
13	2560x1440	2.00%	+ 0.11 p.p.	1.89%	- 0.22 p.p.	2.11%	+ 0.1 p.p.
14	960x540	1.58%	+ 0.14 p.p.	1.44%	- 0.26 p.p.	1.70%	+ 0.1 p.p.
15	1242x2208	1.36%	- 0.11 p.p.	1.47%	+ 0.2 p.p.	1.27%	- 0.03 p.p.
16	1024x768	1.35%	- 0.04 p.p.	1.39%	+ 0.14 p.p.	1.25%	- 0.04 p.p.
17	414x736	1.20%	- 0.11 p.p.	1.31%	+ 0.12 p.p.	1.19%	- 0.09 p.p.
18	1280x800	1.11%	- 0.06 p.p.	1.17%	+ 0.14 p.p.	1.03%	- 0.02 p.p.
19	800x480	0.99%	+ 0.07 p.p.	0.92%	- 0.15 p.p.	1.07%	+ 0.05 p.p.
20	1360x768	0.97%	- 0.03 p.p.	1.00%	+ 0.11 p.p.	0.89%	- 0.04 p.p.
21	1536x864	0.89%	- 0.03 p.p.	0.92%	+ 0.11 p.p.	0.81%	- 0.03 p.p.
22	320x534	0.56%	- 0.02 p.p.	0.58%	+ 0.02 p.p.	0.56%	- 0.03 p.p.
23	768x1024	0.55%	- 0.05 p.p.	0.60%	+ 0.07 p.p.	0.53%	- 0.03 p.p.
24	1680x1050	0.51%	- 0.01 p.p.	0.52%	+ 0.06 p.p.	0.46%	- 0.03 p.p.
25	320x480	0.39%	0 p.p.	0.39%	- 0.03 p.p.	0.42%	0 p.p.
26	720x1280	0.34%	- 0.02 p.p.	0.36%	+ 0.01 p.p.	0.35%	- 0.02 p.p.
27	640x960	0.24%	- 0.02 p.p.	0.26%	+ 0.02 p.p.	0.24%	- 0.01 p.p.
28	1280x768	0.22%	- 0.01 p.p.	0.23%	+ 0.02 p.p.	0.21%	0 p.p.
29	480x800	0.20%	- 0.02 p.p.	0.22%	+ 0.02 p.p.	0.20%	- 0.01 p.p.
30	1188x720	0.19%	+ 0.01 p.p.	0.18%	- 0.03 p.p.	0.21%	+ 0.02 p.p.
31	1080x1920	0.18%	- 0.01 p.p.	0.19%	0 p.p.	0.19%	- 0.01 p.p.
32	1208x720	0.16%	+ 0.01 p.p.	0.15%	- 0.02 p.p.	0.17%	0 p.p.
33	1152x864	0.16%	0 p.p.	0.16%	+ 0.02 p.p.	0.14%	- 0.01 p.p.
34	1024x600	0.15%	- 0.01 p.p.	0.16%	+ 0.01 p.p.	0.15%	0 p.p.
35	1199x720	0.13%	+ 0.01 p.p.	0.12%	- 0.02 p.p.	0.14%	+ 0.01 p.p.
36	1280x960	0.13%	- 0.01 p.p.	0.14%	+ 0.02 p.p.	0.12%	- 0.01 p.p.
37	1920x1200	0.12%	0 p.p.	0.12%	0 p.p.	0.12%	0 p.p.

38	320x570	0.11%	- 0.01 p.p.	0.12%	+ 0.01 p.p.	0.11%	- 0.01 p.p.
39	360x592	0.11%	- 0.01 p.p.	0.12%	0 p.p.	0.12%	- 0.01 p.p.
40	1536x2048	0.11%	- 0.01 p.p.	0.12%	+ 0.02 p.p.	0.10%	0 p.p.
41	1093x615	0.10%	- 0.01 p.p.	0.11%	+ 0.01 p.p.	0.10%	0 p.p.
	540x960	0.07%	0 p.p.	0.07%	0 p.p.	0.07%	0 p.p.
	720x1184	0.05%	0 p.p.	0.05%	0 p.p.	0.05%	0 p.p.
	1440x2560	0.05%	0 p.p.	0.05%	0 p.p.	0.05%	0 p.p.
	1080x1776	0.04%	- 0.01 p.p.	0.05%	0 p.p.	0.05%	0 p.p.
	1440x2392	0.03%	0 p.p.	0.03%	0 p.p.	0.03%	0 p.p.
Sample size (number of page views)		5 837 762 345		5 324 322 655		6 246 132 368	

COLOR DEPTH <http://www.rankingtr.com/en/ranking/color-depth.html>

A ranking of screen color settings that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	True color	99.86%	- 0.01 p.p.	99.87%	+ 0.01 p.p.	99.86%	0 p.p.
	High color	0.08%	+ 0.01 p.p.	0.07%	0 p.p.	0.07%	0 p.p.
	Indexed color	0.06%	0 p.p.	0.06%	- 0.01 p.p.	0.07%	0 p.p.
	Deep color	0.00%	0 p.p.	0.00%	0 p.p.	0.00%	0 p.p.
	Monochromatic color	0.00%	0 p.p.	0.00%	0 p.p.	0.00%	0 p.p.
Sample size (number of page views)		3 509 671 624		3 383 666 012		3 586 586 243	

WEB DIRECTORIES <http://www.rankingtr.com/en/ranking/web-directories.html>

A ranking of web sites directories that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is created on the basis of the website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via links displayed in web directories.

No.	Name	Visits — average percentage					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	arabul.com	83.33%	- 6.67 p.p.	90.00%	- 10 p.p.	100.00%	0 p.p.
2	liveinternet.ru	8.33%	+ 8.33 p.p.	-		-	
3	startlap.hu	8.33%	- 1.67 p.p.	10.00%	+ 10 p.p.	-	

SEARCH ENGINES - WEBSITES <http://www.rankingtr.com/en/ranking/search-engines-domains.html>

Ranking of search engines - websites from which internet users reach websites of members of IAB Turkey when connecting from Turkey. The ranking is created on the basis of website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via search engines - websites.

No.	Name	Visits — average percentage					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	google	95.29%	- 1.32 p.p.	96.61%	+ 0.18 p.p.	96.43%	+ 0.43 p.p.
2	yandex	3.46%	+ 0.47 p.p.	2.99%	+ 0.01 p.p.	2.98%	- 0.37 p.p.
3	yahoo	0.69%	+ 0.48 p.p.	0.21%	- 0.18 p.p.	0.39%	- 0.02 p.p.
4	bing	0.51%	+ 0.36 p.p.	0.15%	0 p.p.	0.15%	- 0.04 p.p.

SEARCH ENGINES <http://www.rankingtr.com/en/ranking/search-engines.html>

A ranking of search engines, from which internet users reach websites of members of IAB Turkey when connecting from Turkey. The ranking is created on the basis of the website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via search engines.

No.	Name	Visits — average percentage					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Google	95.33%	- 1.31 p.p.	96.64%	+ 0.18 p.p.	96.46%	+ 0.43 p.p.
2	Yandex	3.46%	+ 0.47 p.p.	2.99%	+ 0.01 p.p.	2.98%	- 0.37 p.p.
3	Yahoo	0.69%	+ 0.48 p.p.	0.21%	- 0.18 p.p.	0.39%	- 0.02 p.p.
4	MSN	0.51%	+ 0.36 p.p.	0.15%	0 p.p.	0.15%	- 0.04 p.p.

COUNTRIES <http://www.rankingtr.com/en/ranking/countries.html>

Countries from which internet users connect with websites of IAB Turkey members. The countries are identified by analyzing data stored in the relevant IP geolocation base. The ranking is created on the basis of the website-averaged percentage share of page views on sites participating in gemiusTraffic.

No.	Name	Page views — average percentage					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	Germany	28.72%	- 0.32 p.p.	29.04%	+ 0.75 p.p.	28.29%	+ 0.17 p.p.
2	United States	10.96%	+ 0.16 p.p.	10.80%	- 0.01 p.p.	10.81%	- 0.46 p.p.
3	Netherlands	6.48%	- 0.18 p.p.	6.66%	+ 0.19 p.p.	6.47%	+ 0.04 p.p.
4	France	6.25%	+ 0.05 p.p.	6.20%	+ 0.05 p.p.	6.15%	+ 0.06 p.p.
5	Azerbaijan	5.64%	+ 0.1 p.p.	5.54%	- 0.28 p.p.	5.82%	+ 0.18 p.p.
6	United Kingdom	5.09%	+ 0.21 p.p.	4.88%	- 0.24 p.p.	5.12%	+ 0.14 p.p.
7	Austria	3.20%	+ 0.04 p.p.	3.16%	- 0.02 p.p.	3.18%	0 p.p.
8	Switzerland	2.62%	- 0.16 p.p.	2.78%	+ 0.18 p.p.	2.60%	- 0.01 p.p.
9	Russian Federation	2.48%	+ 0.1 p.p.	2.38%	+ 0.15 p.p.	2.23%	- 0.01 p.p.
10	Belgium	2.36%	+ 0.05 p.p.	2.31%	- 0.1 p.p.	2.41%	+ 0.15 p.p.
11	Sweden	1.57%	+ 0.18 p.p.	1.39%	+ 0.06 p.p.	1.33%	+ 0.02 p.p.
12	Canada	1.19%	- 0.25 p.p.	1.44%	+ 0.01 p.p.	1.43%	- 0.16 p.p.
13	Saudi Arabia	1.12%	- 0.11 p.p.	1.23%	+ 0.13 p.p.	1.10%	- 0.15 p.p.
14	Bulgaria	1.09%	+ 0.05 p.p.	1.04%	- 0.13 p.p.	1.17%	- 0.04 p.p.
15	Denmark	1.05%	+ 0.02 p.p.	1.03%	- 0.03 p.p.	1.06%	- 0.06 p.p.
16	Iraq	0.90%	- 0.02 p.p.	0.92%	- 0.1 p.p.	1.02%	+ 0.01 p.p.
17	United Arab Emirates	0.88%	+ 0.18 p.p.	0.70%	+ 0.05 p.p.	0.65%	- 0.01 p.p.
18	Romania	0.88%	- 0.01 p.p.	0.89%	- 0.04 p.p.	0.93%	- 0.08 p.p.
19	Iran	0.84%	+ 0.04 p.p.	0.80%	- 0.02 p.p.	0.82%	- 0.02 p.p.
20	Ukraine	0.79%	+ 0.17 p.p.	0.62%	0 p.p.	0.62%	- 0.08 p.p.
21	Italy	0.77%	- 0.07 p.p.	0.84%	+ 0.06 p.p.	0.78%	- 0.02 p.p.
22	Australia	0.75%	0 p.p.	0.75%	- 0.02 p.p.	0.77%	+ 0.01 p.p.
23	Norway	0.73%	- 0.02 p.p.	0.75%	- 0.17 p.p.	0.92%	+ 0.09 p.p.
24	Poland	0.71%	+ 0.06 p.p.	0.65%	+ 0.09 p.p.	0.56%	- 0.01 p.p.
25	Greece	0.68%	- 0.12 p.p.	0.80%	- 0.01 p.p.	0.81%	- 0.02 p.p.
26	Cyprus	0.57%	+ 0.11 p.p.	0.46%	- 0.06 p.p.	0.52%	+ 0.06 p.p.
27	Kazakhstan	0.53%	+ 0.01 p.p.	0.52%	+ 0.05 p.p.	0.47%	- 0.02 p.p.
28	Macedonia	0.52%	- 0.03 p.p.	0.55%	+ 0.03 p.p.	0.52%	+ 0.03 p.p.
29	Turkmenistan	0.50%	+ 0.11 p.p.	0.39%	- 0.03 p.p.	0.42%	- 0.03 p.p.
30	Albania	0.48%	- 0.06 p.p.	0.54%	- 0.1 p.p.	0.64%	+ 0.12 p.p.
31	Georgia	0.47%	+ 0.03 p.p.	0.44%	- 0.04 p.p.	0.48%	0 p.p.
32	Algeria	0.46%	0 p.p.	0.46%	- 0.11 p.p.	0.57%	+ 0.08 p.p.
33	Spain	0.42%	- 0.06 p.p.	0.48%	0 p.p.	0.48%	+ 0.06 p.p.
34	Brazil	0.37%	- 0.03 p.p.	0.40%	0 p.p.	0.40%	0 p.p.
35	Ireland	0.35%	- 0.14 p.p.	0.49%	+ 0.05 p.p.	0.44%	+ 0.06 p.p.
36	China	0.35%	+ 0.08 p.p.	0.27%	- 0.08 p.p.	0.35%	- 0.11 p.p.

37	Finland	0.33%	+ 0.04 p.p.	0.29%	- 0.01 p.p.	0.30%	+ 0.01 p.p.
38	Israel	0.31%	- 0.03 p.p.	0.34%	0 p.p.	0.34%	+ 0.05 p.p.
39	Japan	0.28%	+ 0.04 p.p.	0.24%	0 p.p.	0.24%	- 0.11 p.p.
40	India	0.27%	+ 0.02 p.p.	0.25%	- 0.15 p.p.	0.40%	+ 0.04 p.p.
41	Qatar	0.26%	- 0.07 p.p.	0.33%	0 p.p.	0.33%	+ 0.01 p.p.
42	Kuwait	0.25%	+ 0.05 p.p.	0.20%	- 0.01 p.p.	0.21%	- 0.01 p.p.
43	Hungary	0.24%	+ 0.05 p.p.	0.19%	- 0.05 p.p.	0.24%	+ 0.03 p.p.
44	Egypt	0.23%	+ 0.02 p.p.	0.21%	- 0.03 p.p.	0.24%	- 0.04 p.p.
45	Czech Republic	0.22%	- 0.02 p.p.	0.24%	+ 0.04 p.p.	0.20%	- 0.05 p.p.
46	Morocco	0.21%	- 0.03 p.p.	0.24%	+ 0.01 p.p.	0.23%	- 0.02 p.p.
47	Kyrgyzstan	0.20%	+ 0.01 p.p.	0.19%	+ 0.01 p.p.	0.18%	0 p.p.
48	Serbia	0.19%	+ 0.03 p.p.	0.16%	- 0.07 p.p.	0.23%	+ 0.04 p.p.
49	Pakistan	0.19%	+ 0.04 p.p.	0.15%	+ 0.01 p.p.	0.14%	0 p.p.
50	Bosnia & Hercegovina	0.18%	- 0.01 p.p.	0.19%	+ 0.01 p.p.	0.18%	0 p.p.
51	Singapore	0.17%	- 0.02 p.p.	0.19%	+ 0.01 p.p.	0.18%	+ 0.04 p.p.
52	Uzbekistan	0.16%	+ 0.03 p.p.	0.13%	- 0.03 p.p.	0.16%	+ 0.03 p.p.
53	Thailand	0.15%	- 0.01 p.p.	0.16%	- 0.01 p.p.	0.17%	+ 0.01 p.p.
54	Indonesia	0.13%	+ 0.02 p.p.	0.11%	- 0.04 p.p.	0.15%	- 0.01 p.p.
55	Tunisia	0.12%	- 0.02 p.p.	0.14%	+ 0.03 p.p.	0.11%	0 p.p.
56	South Korea	0.12%	+ 0.02 p.p.	0.10%	+ 0.02 p.p.	0.08%	- 0.08 p.p.
57	Oman	0.11%	- 0.01 p.p.	0.12%	0 p.p.	0.12%	+ 0.03 p.p.
58	Portugal	0.10%	+ 0.02 p.p.	0.08%	0 p.p.	0.08%	- 0.01 p.p.
59	Belarus	0.10%	+ 0.01 p.p.	0.09%	- 0.02 p.p.	0.11%	+ 0.01 p.p.

COOKIES ACCEPTANCE RATE <http://www.rankingtr.com/en/ranking/cookies-acceptance-rate.html>

Cookie acceptance rate in internet users visiting websites of members of IAB Turkey connecting from Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	browserID	94.14%	+ 0.34 p.p.	93.80%	+ 0.42 p.p.	93.38%	+ 0.64 p.p.
2	non-browserID	5.86%	- 0.34 p.p.	6.20%	- 0.42 p.p.	6.62%	- 0.64 p.p.
Sample size (number of page views)		5 838 065 714		5 324 608 593		6 246 437 262	

PC vs. Non-PC generated traffic <http://www.rankingtr.com/en/ranking/pc-vs-nonpc.html>

Percentage share of page views generated from computers in relation to percentage share of page views made from other devices. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

No.	Name	Page views — percentage share					
		09.10.2017 — 15.10.2017		02.10.2017 — 08.10.2017		25.09.2017 — 01.10.2017	
1	non-PC	66.60%	+ 0.91 p.p.	65.69%	- 3.49 p.p.	69.18%	+ 0.91 p.p.
2	PC	33.40%	- 0.91 p.p.	34.31%	+ 3.49 p.p.	30.82%	- 0.91 p.p.
Sample size (number of page views)		5 838 065 714		5 324 608 593		6 246 437 262	